

3-DAY INTERACTIVE WORKSHOP

Structural Equations Modeling with LISREL: Principles and Advances

Structural Equation Modeling (SEM) is widely used by researchers in the social, behavioral and education sciences, making it possible to comprehensively study complex patterns of relationships among the constructs in a conceptual model.

This workshop is designed for non-experts and will provide a user-friendly introduction to covariance based SEM.

21 - 23 December 2017
09.00 - 17.00 (3 days)
Amari Boulevard Sukhumvit

THB18,000 for early bird registration by 31 August 2017
THB20,000 for registrations after 31 August 2017.

(Fees cover coffee breaks and lunches. Limited number of seats available.)

Who should attend?

- Academic researchers and thesis advisors
- Graduate students of business, statistics, or research methods
- High level business and market research professionals

Participants should have prior knowledge of data analysis and multivariate statistics (including factor analysis and regression).

Payment should be made through direct deposit to the account information below. Evidence of payment needs to be presented for receipt:
Account information :

Bank: Bank of Ayutthaya
Account Name: Assumption University of Thailand
Branch: Bangna-Trad Km. 26
Account Number: 418-1-0000-14
Account Type: Savings

ธนาคารกรุงศรีอยุธยา
ชื่อบัญชี: มหาวิทยาลัยอัสสัมชัญ
สาขา: มหาวิทยาลัยอัสสัมชัญ (ถนนบางนา-ตราด กม.26)
เลขที่บัญชี: 418-1-0000-14
ประเภท: ออมทรัพย์



Adamantios Diamantopoulos, PhD



UNIVERSITY
OF VIENNA

Chaired Professor of
International Marketing
University of Vienna



This workshop is part of the Scientific Management & Applied Research Tools (SMART) Educators Series
Organized by: The Department of International Business Management
Martin de Tours School of Management, Assumption University, Thailand
Inquiries may be sent to: Dr. Amonrat Thoumrungroje at admin@SMART-series.net

For more information, visit www.smart-series.net

