



มหาวิทยาลัยอัสสัมชัญ (เอแบค)

ASSUMPTION UNIVERSITY

Educating Intelligences and Active Minds to Change the World



GRADUATE SCHOOL OF eLEARNING (GSeL)

Doctor of Philosophy (Ph.D.) in
eLearning Methodology
 3-year Program


The Ph.D.eLM, a research oriented program, is aimed at preparing competent academics, professional and skillful researchers in eLearning science who are capable of applying eLearning in various disciplines such as HRD, business and industries, education, agricultural extension, health science, knowledge centers and management, laws and politics, and eLearning technology.

VISION : "We produce professional practitioners, researchers and leaders in eLearning Science."

MISSION : Producing academic, professional and researchers who are highly competent and ethical in the field of eLearning Science

ADMISSION REQUIREMENTS

- 1) A Master's degree or equivalent in related field from an accredited institution
- 2) Administrative experience/teaching experience at least 2 years
- 3) Three letters of recommendation
- 4) A research concept paper
- 5) Show proficiency in English (TOEFL or IELTS scores) or take the English Admission Examination for Graduate Program conducted by the University

VENUE

Study at your own place

STUDY SYSTEM

1st Semester : August - December
2nd Semester : January - May

REGISTRATION

Students can register for a maximum of 15 credits per semester. However, a nine credit load for each semester is recommended.

Note: Should the students fail to complete the program after 48 credits enrollment, maintenance of status fees (subject announced by the university) must be paid.

STUDY PROCESS

As a research oriented program, students are recommended to complete the following process

1. Conducting Review of Literature, submit to the program (This paper is considered as Written Qualifying Examination)
2. Taking Oral Qualifying Examination
3. Preparing Research Proposal for taking Dissertation Proposal Examination
4. Conducting Research
5. Preparing Research Paper for taking Dissertation Final Defense

DURATION OF STUDY:

3-year program (maximum 6 years)

CONTACT INFORMATION:**GRADUATE SCHOOL OF eLEARNING**

Assumption University, Suvarnabhumi Campus
Srisakdi Charmonman IT Center 9th Floor
Bangna-Trad Highway KM.26,
Bang Sao Thong District
Samut Prakarn, Thailand, 10540

E-mail : elearning@au.edu
: phdelm@au.edu

Tel. : (66) 02 723 2944

: (66) 02 723 2960

Fax. : (66) 02 723 2959

APPLY ONLINE:<http://www.eLearning.au.edu>**What jobs can you get after graduation?**

- Administrators, managers and planners in any government sectors, private enterprises and private organizations
- College/university/school instructors
- Senior eLearning courseware producers, designers/developers
- Senior eLearning experts, specialists, or consultants
- Senior managers of eLearning center/unit
- Senior eLearning technologist
- Senior eLearning researchers

Hot Markets for Ph.D. eLM

- Educational technology and communication centers, ICT centers, Self-Access Centers, Computer centers in schools, colleges, and universities
- eTraining units of HRD departments in public and private organizations
- IT departments in companies, corporations, and organizations
- eCommerce for companies, corporations, and SMEs
- Telecommunication corporations offering eLearning services



Doctor of Philosophy (Ph.D.) in eLearning Methodology



3-year Program



CURRICULUM STRUCTURE

Number of credits: 48 credits

STUDY PLAN

Research Oriented Doctoral Dissertation: 48 credits
(No course work)

SPECIALIZATION AREAS

- 1) eLearning Management System
- 2) eLearning Technology
- 3) eLearning for Human Resource Development
- 4) eLearning for Business and Industries
- 5) eLearning for Education
- 6) eLearning for Agricultural Extension and Cooperatives
- 7) eLearning for Health Science
- 8) eLearning for Laws and Political Science

(Note: Custom made Specialization is also available upon request by students)

ESTIMATED EXPENSES

Total Tuition and Fees for Thai Student
(approx.): 508,100 baht (US\$17,521)

Total Tuition and Fees for Non-Thai Student
(approx.): 520,600 baht (US\$17,952)

*Tuition and Fees are subject to change without any prior notice. Tuition and Fees based on 6 semesters. Should students fail to complete the program within 6 semesters, additional fees must be applied.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: January 2017

APPLY ONLINE:
<http://www.eLearning.au.edu>

WHAT Will YOU GET?

Knowledge and Know-how

At GSeL, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning

With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family

You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

GRADUATE SCHOOL OF eLEARNING

Suvarnabhumi Campus

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www.eLearning.au.edu

UNIVERSITY ADMISSIONS CENTER (UNIAD)

HUA MAK CAMPUS

592/3 Ramkhamhaeng 24 Rd.
Hua Mak, Bangkok Thailand 10240
Tel. +66 (2) 300 4543-62 Ext.1244
Tel. +66 (2) 719 1929
Website : www.grad.au.edu
E-mail : gradadmission@au.edu

ABAC CITY CAMPUS

Zen @ Central World, 14th floor.
4,4/5 Rajdamri Road,
Phatumwan
Bangkok Thailand 10330
Tel: +66 (2) 1009 115-8
E-mail : citycampus@au.edu

SUVARNABHUMI CAMPUS

ABAC Study Abroad Center (5G119)
88 Moo 8 Bang Na-Trad
Km. 26, Bangsaothong,
Samuthprakarn
Thailand 10540
Tel. +66 (2) 723 2503-4



Direct Line +66 (81) 815 1237
Website : www.grad.au.edu
E-mail : gradadmission@au.edu