



**JOINT MASTER PROGRAMS (HYBRID PROGRAM)**

**MUNICH UNIVERSITY  
 OF APPLIED SCIENCES, GERMANY**  
**MBA GREEN ECONOMY AND DIGITAL INNOVATION**

**HYBRID PROGRAM : Study and Internship (€ 1,000/month)**



**ADMISSION SCHEDULE 2018**

Schedule	Trimester (1/2018) September-December 2018
Application deadline	August 16, 2018
English Entrance examination (Time: 9.00-12.00hrs.)	August 19, 2018 (Sun)
Interview Entrance examination (Time: 13.00-17.00hrs.)	August 19, 2018 (Sun)
Entrance Examination Result (English+Interview)	August 22, 2018
Online Registration for first trimester	August 29- September 4, 2018
Induction Day	September 1, 2018
Instruction begins @ AU	September 3, 2018 (Mon)
Study in Munich (March/October)	<b>March 2019</b>

**QUALIFICATIONS FOR ADMISSION**

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English
5. Computer literacy

**ENTRANCE REQUIREMENTS**

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies) - for Thai applicants
5. Passport (2 copies) - for Non-Thai applicants
6. Four (1x1 inch size) photographs (formal attire, not in graduation gown)

**ADMISSION & EXAMINATION FEES (NON REFUNDABLE)**

- Admission Fee Baht 500
- AU English Proficiency Test Baht 500
- Interview Entrance Examination Baht 500

*Note: All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for the Admission interview.*

**EXEMPTION**

The English entrance examination can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

**QUALIFICATIONS FOR ADMISSION TO MUNICH UNIVERSITY OF APPLIED SCIENCES**

1. Eligibility for a student visa to study in Germany
2. Student must obtain the CGPA for AU-MBA of at least 3.00
3. Proof of good knowledge of English by the following certificates: (For NON-AU graduates)
  - AU English Proficiency Test at least 70 points. or
  - TOEIC at least 750 or
  - TOEFL internet based at least 80 points. or
  - IELTS at least 6.5 or
  - Cambridge First Certificate in English (FCE) or
  - Cambridge Certificate of Proficiency (CPE) or
  - Cambridge Advanced English (CAE) or
  - Business English Certificate (BEC) Vantage



Study at **Hua Mak Campus**

Study at **ABAC City Campus**

## STUDY PLAN

### Trimester 1: @AU, Thailand (4 months)

- Organizational Behavior
- Managerial Accounting
- Managerial Economics
- Marketing Management

### MBA Green Economy and Digital Innovation

#### Trimester 2: @ Munich University of Applied Sciences (March-July) / (October-January)

- \* *part-time studies in connection with an Internship.*
- Digital Business Models: Theories Strategies & Concepts
- Agile Project Management for Digital Business
- Design Thinking and Innovation Creativity

### MBA Green Economy and Digital Innovation

#### Trimester 3: @ Munich University of Applied Sciences :

##### Option 1 (October-January) / (March-July)

- \* *part-time studies in connection with an Internship.*
- Innovation Venture Capital: Financial Strategies & Techniques
- Product Management and Green Marketing Strategies
- Legal Technology and Intellectual
- Property Law for Digital Business

### MBA Green Economy and Digital Innovation

#### Trimester 3: @ Munich University of Applied Sciences :

##### Option 2 (October-January) / (March-July)

- \* *part-time studies in connection with an Internship.*
  - Master Thesis (in cooperation with a Munich company)
- And 1 of the below modules:
- Innovation Venture Capital: Financial Strategies & Techniques
  - Product Management and Green Marketing Strategies
  - Legal Technology and Intellectual
  - Property Law for Digital Business

## TUITION FEES

	MBA+MBA Green Economy and Digital Innovation	MSc. Management + MBA Green Economy and Digital Innovation <i>*Limiting the number of students</i>
1st Installment	137,500	137,500
2nd Installment	362,500	262,500
<b>Total</b>	<b>500,000</b>	<b>400,000</b>

#### NOTE:

- This fee includes tuition fees for all modules at BKK and Germany only
- The fee excludes air ticket fee, visa fee Overseas Insurance and accommodation.
- The fees are subject to change at the university's discretion and without prior notice.
- In case of fail grade obtained in a block teaching course or comprehensive exam, the student should repeat the course or the exam with the registration and university fees at the most recent rates, separately

## INTERNSHIP

- Students will be placed with leading companies in the Munich area, such as Siemens, BMW, salesforce.com, medium-sized companies and start-ups.
- This Internship will be paid with about € 1,000/ month.

## LIVING COSTS

- Estimated Cost of Living and related 100 Euro per week
- Estimated Cost of Accommodation 150 Euro per week

#### Note for admission to Partner Universities

- Assumption University in no way guarantees enrollments in any of our partner Universities. Prospective candidates to the respective double degree programs are by themselves responsible for the fulfillment of admission criteria and other requirements specified by the partner institutions. Partner universities will decide on admissions and announce the results by themselves.
- Request for visa entry is subject to the requirements of each country.
- Choice of universities can change without notice

#### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: May 2018

## UNIVERSITY ADMISSIONS CENTER (UNIAD)

### HUA MAK CAMPUS

Tel. +66 (2) 300 4543-62 Ext.1244  
Tel. +66 (2) 719 1929  
Website : [www.grad.au.edu](http://www.grad.au.edu)  
E-mail : [gradadmission@au.edu](mailto:gradadmission@au.edu)

### ABAC CITY CAMPUS

Zen @ Central World, 14<sup>th</sup> floor.  
E-mail : [citycampus@au.edu](mailto:citycampus@au.edu)  
Tel: +66 (2) 1009 115-8

### SUVARNABHUMI CAMPUS

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