

M.B.A. Digital Fast Track

MASTER OF BUSINESS ADMINISTRATION



1.5 YEARS APPROX.
PART-TIME PROGRAM (SAT.-SUN.)
NON-THESIS OPTION
BLOCK TEACHING

Hybrid Learning, the modern mode of learning in the digital economy via eLearning + traditional class-based and workshops.

Study at the **Hua Mak Campus**

ADMISSION SCHEDULE 2017 / 2018

Schedule	Semester 1/2017 Sep-Dec 2017	Semester 2/2017 Jan-Apr 2018	Semester 3/2017 May-Aug 2018
Application deadline	August 17, 2017	December 14, 2017	April 19, 2018
AU English Proficiency Test (9:00 – 12:00 a.m.)	August 20, 2017 (Sun)	December 17, 2017 (Sun)	April 22, 2018 (Sun)
Interview Entrance Examination (1:00 – 5:00 p.m.)	August 20, 2017 (Sun)	December 17, 2017 (Sun)	April 22, 2018 (Sun)
AU Entrance Result	August 23, 2017	December 20, 2017	April 25, 2018
Registration for first semester	August 25-31, 2017	January 8 -14, 2018	April 27-May 4, 2018
Induction Day	September 2, 2017	January 14, 2018	May 5, 2018
Instruction begins	September 9, 2017	January 20, 2018	May 12, 2018

QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English
5. Computer literacy

ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen Identification Card and Residence Registration - For Thai Applicants (2 copies)
5. Passport - For Non-Thai Applicants (2 copies)
6. Four (1x1 – inch size) photographs (formal attire, not in graduation gown)

DURATION: 1.5 years approximately

ADMISSION & EXAMINATION FEES

(non refundable)

Admission fee	Baht 500
AU English Proficiency Test	Baht 500
Interview Entrance Examination	Baht 500

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of at least (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, and Australia)

STUDY SYSTEM

1st Trimester | 2nd Trimester | 3rd Trimester
 September - December | January - April | May - August

VENUE & CLASS HOURS

Hua Mak Campus, Ramkhamhaeng 24 Rd.
 Weekends (Sat. & Sun.) 9.00 A.M. to 4.00 P.M.

GRADUATION REQUIREMENTS

1. Obtain the minimum prescribed 48 credits
2. Earn a minimum cumulative GPA of at least 3.00
3. Pass the written and oral comprehensive examinations

APPLICATIONS

Hua Mak Campus
 Admissions Center "P" Building, 1st floor,
 Ramkhamhaeng 24 Road, Bangkok 10240 Thailand
Office hours:
 Monday – Friday 08:30 A.M. - 05:00 P.M.
 Saturday 08:00 A.M. - 04:30 P.M.
 Sunday 08:00 A.M. - 02:00 P.M.

ABAC City Campus

ABAC City Campus, ZEN @Central World, Level 14
 4,4/5 Rajdamri Rd., Phatumwan
 Bangkok 10330 Thailand
Office hours:
 Monday - Friday 10:00 A.M. to 06:00 P.M.
 Saturday - Sunday 10:00 A.M. to 06:00 P.M.

Suvarnabhumi Campus

Admissions Center SM115,
 88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,
 Samuthprakarn, Thailand 10540
Office hours:
 Monday - Friday 08:30 A.M. to 05:00 P.M.

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STUDY PLAN

Foundation Course

AWC 2000 Upper Intermediate Academic Writing Course*

Trimester 1 @ ABAC

BG 5006 Intro. to Quantitative Analysis
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 BP 6903 Organizational Behavior
 BA 6601 Managerial Accounting
 BC 6501 Intro. To Mgt. Information Systems

Trimester 2 @ ABAC

BM 6801 Marketing Management
 BP 6910 International Business Management
 BF 6701 Financial Management
 BE 6401 Managerial Economics

Trimester 3 @ ABAC

BP 6904 Operation Management
 BP 6902 Business Research Methodology
 BM 6892 ST. in Service Marketing (Elective Course)
 BM 6805 Marketing Logistics Management (Elective Course)

Trimester 4 @ ABAC

BP 6918 Strategic Management
 BP 6955 Individual Research in Management
 BM 6810 Customer Relationship Management (Elective Course)
 BP 6917 ST. Managing Organization Performance

Trimester 5 @ ABAC

Written and Oral Comprehensive Exam

CURRICULUM STRUCTURE

Required courses	30 credits
Elective courses	12 credits
Independent study	6 credits
Comprehensive examinations	-
Total	48 credits

ESTIMATED FEES: Installments

Installments	Thai Students (THB)	Non-Thai Students (THB)	(US\$)
1 st Installment	95,000	112,500	3,409
2 nd Installment	87,000	87,000	2,636
3 rd Installment	87,000	87,000	2,636
4 th Installment	94,500	99,500	3,015
Total	363,500	380,000	11,697

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health / life insurance (non-Thai students)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)
- AU Academic Writing Course (15,000 THB)
- Oversea field trip

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 33 = US\$ 1
4. Overseas field trip is optional with additional fee 93,000 THB.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: October 2017

Opportunity for joint Exchange and Double Degree



UNIVERSITY ADMISSIONS CENTER (UNIAD)

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