



# Graduate School of Business

## M.B.A. Fast Track

**Duration:** 1.5 – 2 years

**Venue:** ABAC Hua Mak Campus and ABAC City Campus

**Class Hours:**

- *ABAC Hua Mak Campus*
  - o Day Program: Mon – Fri, (02.00 p.m. – 05.00 p.m.)
  - o Evening Program: Mon – Fri, (06.30 p.m. – 09.30 p.m.)
- *ABAC City Campus*
  - o Day Program: Mon, Wed, Fri (10.30 a.m. – 03.30 p.m.)
  - o Evening Program: Mon, Wed, Fri (06.00 p.m. – 10.00 p.m.)

**Admission Schedule 2018/2019**

Schedule	Trimester 3/2017 (May – Aug 2018)	Trimester 1/2018 (Sept. – Dec 2018)	Trimester 2/2018 (Jan – Apr. 2019)	Trimester 3/2019 (May – Aug 2019)
Application Deadline	April 19, 2018	August 16, 2018	December 20, 2018	April 25, 2019
AU English Proficiency Test	April 22, 2018	August 19, 2018	December 23, 2018	April 28, 2019
Interview Entrance Examination	April 22, 2018	August 19, 2018	December 23, 2018	April 28, 2019
AU Entrance Result	April 25, 2018	August 22, 2018	December 26, 2018	May 1, 2019
Registration for first Semester	May 2-8, 2018	Aug 29 - Sept 4, 2018	January 8 – 13, 2019	May 8 – 14, 2019
Induction Day	May 5, 2018	September 1, 2018	January 12, 2019	May 11, 2019
Instruction Begins	May 7, 2018	September 3, 2018	January 14, 2019	May 13, 2019

**Study System:**

- **1<sup>st</sup> Trimester:** September – December
- **2<sup>nd</sup> Trimester:** January – April
- **3<sup>rd</sup> Trimester:** May - August

**Qualifications for Admission**

1. A Bachelor degree from an accredited institution to apply for Master program
2. A cumulative grade point average of 2.0 or its equivalent
3. Good command of English
4. Computer literacy
5. Take the AU English proficiency test (or a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
6. Interview entrance examination



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### Entrance Requirements

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's Degree Certificate (2 copies)
4. Citizen Identification Card and Residence Registration (2 copies) – for Thai Applicants
5. Passport (2 copies) – for Non – Thai Applicants
6. Four (1x1 inch size) photographs (formal attire, not in graduation gown)

### Admission Fee

- |                                  |          |
|----------------------------------|----------|
| - Admission Fee                  | 500 Baht |
| - AU English Proficiency Test    | 500 Baht |
| - Interview Entrance Examination | 500 Baht |

*\*The English Entrance Examination can be exempted depending on which of the following conditions you satisfy*

- TOEFL score of (iBT) 90 or (PBT) 575 or IELTS (Academic) score of at least 6.5 (Validation: Two years)
- Bachelor's Degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

### Curriculum Structure

#### Plan A: Thesis Option

- |                            |                   |
|----------------------------|-------------------|
| - Foundation Courses*      |                   |
| - Required Courses         | 30 credits        |
| - Elective Courses         | 3 credits         |
| - Thesis in Specialization | 15 credits        |
| <b>Total</b>               | <b>48 credits</b> |

#### Plan B: Non-Thesis Option

- |                               |                   |
|-------------------------------|-------------------|
| - Foundation Courses*         |                   |
| - Required Courses            | 30 credits        |
| - Elective Courses            | 12 credits        |
| - Individual Research Project | 6 credits         |
| <b>Total</b>                  | <b>48 credits</b> |



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### Study Plan

#### Foundation Courses

AWC 2000 Upper Intermediate Academic Writing Course\*

*\*(for those who required AU English Proficiency Standard Course)*

#### ABAC Hua Mak Campus

##### **Thesis Option**

Trimester 1

BG 5006 Intro. to Quantitative Analysis

BP 6903 Organizational Behavior

BA 6001 Managerial Accounting

BC 6501 Intro. to Mgt. Information Systems

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Trimester 2

BM 6801 Marketing Management

BP 6910 International Business Mgt.

BF 6701 Financial Management

BE 6401 Managerial Economics

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Trimester 3

BP 6904 Operation Management

BP 6902 Business Research Methodology

BP 6918 Strategic Management

One Elective Course in Specialization

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Trimester 4

BZ 7000 Thesis in Specialization (6 credits)

BZ 7001 Thesis in Specialization (9 credits)

##### **Non - Thesis Option**

Trimester 1

BG 5006 Intro. to Quantitative Analysis

BP 6903 Organizational Behavior

BA 6001 Managerial Accounting

BC 6501 Intro. to Mgt. Information Systems

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Trimester 2

BM 6801 Marketing Management

BP 6910 International Business Mgt.

BF 6701 Financial Management

BE 6401 Managerial Economics

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Trimester 3

BP 6904 Operation Management

BP 6902 Business Research Methodology

Two Elective Courses in Specialization

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Trimester 4

BP 6918 Strategic Management

Individual Research in Specialization

Two Elective Courses in Specialization

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Trimester 5

Written and Oral Comprehensive Exam

#### **Specialization Areas:**

##### **Marketing**

BM 6802 Advertising and Promotion

BM 6806 Int'l marketing Management

BM 6896 Consumer Behavior

BM 6803 Product Management

##### **Finance**

BF 6704 Investment

BF 6705 Management of Financial Institutions

BF 6706 Int'l Financial Management

BF 6791 St. Risk Management

##### **General Management**

BP 6909 Negotiation

*\*Elective Courses with majority votes*

*\*Availability of elective courses depends on term and lecturers*



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## M.B.A. Fast Track

### ABAC City Campus

#### Trimester 1

BG 5006 Intro. to Quantitative Analysis  
BP 6903 Organizational Behavior  
BA 6001 Managerial Accounting  
BC 6501 Intro. to Mgt. Information Systems

#### Trimester 2

BM 6801 Marketing Management  
BP 6910 International Business Mgt.  
BF 6701 Financial Management  
BE 6401 Managerial Economics

#### Trimester 3

BP 6904 Operation Management  
BP 6902 Business Research Methodology  
BP 6905 Human Resource Management  
(Elective Course)  
BM 6802 Advertising and Promotion Strategies  
(Elective Course)

#### Trimester 4

BP 6918 Strategic Management  
BP 6955 Individual Research in Management  
BM 6806 International Marketing Mgt (Elective Course)  
One Elective Course

#### Trimester 5

Written and Oral Comprehensive Exam

#### Elective courses

BF 6704 Investment  
BF 6706 International Financial Management  
BM 6802 Advertising and Promotional Strategies  
BM 6803 Product Management  
BM 6805 Marketing Logistics Management  
BM 6806 International Marketing Management  
BM 6810 Customer Relationship Management  
BM 6890 Sem. in Marketing Management (Social Media)  
BM 6895 Internet Marketing  
BM 6896 Consumer Behavior  
BM 6897 Retail Management  
BN 6103 Management of Innovation  
BP 6905 Human Resource Management  
BP 6911 Business Ethic  
BN 6202 Supply Chain Management  
BR 6203 Brand Management

*\*Elective Courses with majority votes*

*\*Availability of elective courses depends on term and lectures*



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### Estimated Fees

Installments	Thai Students	Non - Thai Students	
	(THB)	(THB)	(US\$)
1 <sup>st</sup> Installment	137,500	137,500	4,166.67
2 <sup>nd</sup> Installment	137,500	137,500	4,166.67
3 <sup>rd</sup> Installment	112,500	137,500	4,166.67
4 <sup>th</sup> Installment	112,500	137,500	4,166.67
<b>Total</b>	<b>500,000</b>	<b>550,000</b>	<b>16,667.00</b>

### The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fees, Campus Network fee
- Comprehensive Examinations fee (First attempt only)
- Health / Life insurance (Non-Thai students)
- Educational Field Trip (Local / Inter Seminar and Workshop) in Asia
- AU Academic Writing Course

### The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)
- Overseas Field Trip is optional with additional fee 50,000 THB

### Notes:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 33 = US\$ 1

### UNIVERSITY ADMISSION CENTER

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