



# Ph.D. HTM

## DOCTOR OF PHILOSOPHY IN HOSPITALITY AND TOURISM MANAGEMENT PROGRAM



Hua Mak Campus

The ABAC Ph.D. in Hospitality and Tourism Management (Ph.D. HTM) Program is the first International Tourism PhD program in Thailand and continues to be the pre-eminent program with small class sizes, and students from ASEAN. The program is delivered in English by international faculty members, all of whom have a wealth of experience in Tourism and Hospitality sectors.

The Ph.D. HTM program is delivered through a series of seven modules arranged in a combination of conventional lectures, tutorials, seminars, workshops and out-of-class activity-based learning experiences. With one intake per year registration can be made at any time with the program commencing in September each year.

After completing the seven theory modules in their first year students are assigned an individual supervisor who is a renowned researcher in the student's research area. Students may elect to complete their dissertation in one to four years.

### ADMISSION SCHEDULE

Admission Period: Year round  
 Interview : July-August of every year  
 Instruction begins : September of every year

### ADMISSION REQUIREMENTS

To be considered for admission to the program applicants must :

1. Have at least 3 years of work experience in organisations in the area of interest and expertise.
2. Hold a Master's Degree in related fields (MBA, Msc in Tourism) or equivalent degrees in any other fields, with GPA above 3.50 on a scale of 4.00 or equivalent.
3. Obtain TOEFL score of 550 PBT or 213 CBT or an IELTS (Academic) overall band of at least 6.5 or
4. Obtain GMAT score of 550. (The scores are valid for 2 years). Any applicant who does not obtain the required score must take the English Entrance Examination.
5. Submit two letters of recommendation from either former instructors or employers.
6. Present a brief research proposal in the field of hospitality and tourism studies.

### DOCUMENT REQUIREMENTS

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|--|-----------|
| 1. Bachelor's Degree Transcript  | 2 copies  |
| 2. Master's Degree Transcript  | 2 copies  |
| 3. Bachelor's Degree Certificate   | 2 copies  |
| 4. Master's Degree Certificate   | 2 copies  |
| 5. Citizen identification card and residence registration -<br>For Thai Applicants | 2 copies  |
| 6. Passport - For Non-Thai Applicants  | 2 copies  |
| 7. Recent Photo (1x1" size)  | 6 photos  |
| 8. Resume  | 1 copy    |
| 9. Statement of Purpose  | 1 copy    |
| 10. Recommendation letter  | 2 letters |
| 11. Recent TOEFL score (minimum 580) or IELTS (minimum 6.5)                        |           |

### ENTRANCE EXAMINATION

- Applicants with a Master's Degree from other fields will be admitted subject to passing an oral entrance examination.
- All applicants must pass the research proposal examination.

### GRADUATE REQUIREMENTS

1. Complete the total number of credits of the program
2. Achieve a cumulative grade point average of at least 3.00
3. Have the dissertation published or obtain an acceptance for publication in a recognized journal or academic publication which has the peer review
4. Maintain proper conduct worthy of being a doctoral degree holder
5. Settle all financial obligations to the University
6. Fulfill the requirement of an out-of country fieldtrip

### APPLICATIONS

#### Hua Mak Campus

Admissions Center "P" Building, 1<sup>st</sup> floor,  
 Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

#### Office hours:

Monday – Friday	08:30 A.M. - 05:00 P.M.
Saturday	08:00 A.M. - 04:30 P.M.
Sunday	08:00 A.M. - 02:00 P.M.

#### ABAC City Campus

ABAC City Campus, ZEN @Central World, Level 14  
 4,4/5 Rajdamri Rd., Phatumwan  
 Bangkok 10330 Thailand

#### Office hours:

Monday - Friday	10:00 A.M. to 06:00 P.M.
Saturday - Sunday	10:00 A.M. to 06:00 P.M.

#### Suvarnabhumi Campus

Admissions Center SR101,  
 88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,  
 Samuthprakarn, Thailand 10540

#### Office hours:

Monday - Friday	08:30 A.M. to 05:00 P.M.
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## STUDY PLAN

### Year I - First Semester

TR 5900 Graduate Studies Skills	non-credit	
TR 5902 Advanced Hospitality and Tourism Management		3
TR 5903 Contemporary Issues in Hospitality and Tourism Development		3
TR 5904 Research Design and Methodology		3
<b>Total</b>		<b>9</b>

### Year I - Second Semester

Elective Courses		9
<b>Total</b>		<b>9</b>

### Year II - First Semester

TR 9100 Doctoral Dissertation I		9
<b>Total</b>		<b>9</b>

### Year II - Second Semester

TR 9101 Doctoral Dissertation II		9
<b>Total</b>		<b>9</b>

### Year III - First Semester

TR 9102 Doctoral Dissertation III		9
<b>Total</b>		<b>9</b>

### Year III - Second Semester

TR 9103 Doctoral Dissertation IV		9
<b>Total</b>		<b>9</b>

## Fees

Installments	Thai Students (THB)	Non - Thai Students	
		(THB)	(US\$)
1 <sup>st</sup> Installment	271,100	288,600	8,746
2 <sup>nd</sup> Installment	254,600	254,600	7,716
3 <sup>rd</sup> Installment	251,600	256,600	7,776
4 <sup>th</sup> Installment	249,600	249,600	7,564
5 <sup>th</sup> Installment	235,450	240,450	7,287
6 <sup>th</sup> Installment	237,650	237,650	7,202
<b>Total</b>	<b>1,500,000</b>	<b>1,527,500</b>	<b>46,288</b>

### Note

- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requested by Assumption University.
- Currency exchange rate : THB 33 = US\$1

## COURSES

### Required Course (9 credits)

TR 5900 Graduate Studies Skills	non-credit
TR 5902 Advanced Hospitality and Tourism Management	3
TR 5903 Contemporary Issues in Hospitality and Tourism Development	3
TR 5904 Research Design and Methodology	3
<b>Total</b>	<b>9</b>

### Elective Courses (9 credits)

TR 6900 Advanced Destination Marketing	3
TR 6901 Advanced Strategic Tourism Planning	3
TR 6902 Advanced Theories in Organization and Development	3
TR 6903 Advanced Human Capitals Management in Hospitality and Tourism	3
TR 6904 Advanced Intercultural Communication	3
TR 6905 Advanced Tourist Behaviour and Management	3
TR 6907 Seminar in Tourism and Hospitality Business Management	3
TR 6908 Leisure, Business & Event Tourism Management	3
TR 6909 Information Technology in Tourism	3

### Dissertation (36 credits)

TR 9100 Doctoral Dissertation I	9
TR 9101 Doctoral Dissertation II	9
TR 9102 Doctoral Dissertation III	9
TR 9103 Doctoral Dissertation IV	9

### Strategic Partners



### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: June 2018

The University Registrar

## UNIVERSITY ADMISSIONS CENTER (UNIAD)

### HUA MAK CAMPUS

Tel. +66 (2) 300 4543-62 Ext.1244  
Tel. +66 (2) 719 1929  
Website : [www.grad.au.edu](http://www.grad.au.edu)  
E-mail : [gradadmission@au.edu](mailto:gradadmission@au.edu)

### ABAC CITY CAMPUS

Zen @ Central World, 14<sup>th</sup> floor.  
E-mail : [citycampus@au.edu](mailto:citycampus@au.edu)  
Tel: +66 (2) 1009 115-8

### SUVARNABHUMI CAMPUS

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