



**GRADUATE
STUDIES**

Founded by the *Brothers of St. Gabriel*
125 Years in Thailand · 1901–2026



MASTER OF SCIENCE

Management

GRADUATE SCHOOL OF BUSINESS
AND ADVANCED TECHNOLOGY MANAGEMENT

A one-year master's degree that builds management knowledge, analytical and leadership capability, and the judgment to create value from existing resources.

[APPLY NOW →](#)

DEGREE
M.S.

DURATION*
1 Year

PLANS
Thesis & IS

SCHEDULE
**Weekday &
Weekend**

INTAKES
**Jan · May ·
Aug**

* The duration of a study program is the standard expected time frame for a student to complete all academic requirements, such as coursework, credits, or research, to earn a specific degree.

About the Program

The Master of Science in Management is a one-year graduate program designed to build management knowledge alongside the analytical, leadership, and decision-making capability needed to create value from the resources an organization already has — its people, its information, and its operating context.

The curriculum integrates strategy, marketing, financial and managerial accounting, operations, and quantitative methods, with explicit attention to social and environmental sustainability and the use of generative and general-purpose AI tools in management practice. Graduates are equipped to understand multiple stakeholders, weigh risk, and make decisions in complexity.

Teaching is delivered on campus through Block Mode of Teaching, with small-group seminars, workshops, and an optional international field trip*.

** International field trip availability is subject to University regulations and the academic calendar.*

AFTER THE MASTER'S.

Leaders, strategists, and decision-makers across organizations and ventures.

- Management trainee or associate
- Business development manager
- Operations or project manager
- Management consultant (entry level)
- Strategy or business analyst
- Marketing or brand manager
- Innovation, product, or CRM manager
- Founder or family-business successor

Study Plans

PLAN A TYPE A2

Coursework and Thesis

For students pursuing a research-oriented master's with a written thesis.

36 CREDITS

Required courses	15
Elective courses	9
Thesis	12

Year 1 · Semester 1

- MS 6401** Organizational Management (3 Credits)
- MS 6408** Marketing Management (3 Credits)
- MS 6539** Quantitative Analysis for Management (3 Credits, Elective)
- MS 6572** Management Information System (3 Credits, Elective)

Year 1 · Semester 2

- MS 6406** Business Management Strategy (3 Credits)
- MS 6407** Research Methodology (3 Credits)
- MS 6409** Financial and Accounting for Manager (3 Credits)
- MS 6551** Managerial Economics (3 Credits, Elective)

Year 2 · Semester 1

- MS 7002** Thesis I (6 Credits)
- MS 7003** Thesis II (6 Credits)

Study Plans

PLAN B

Coursework and Independent Study

For students pursuing a coursework-intensive master's closing with an independent study.

36

 CREDITS

Required courses	15
Elective courses	18
Independent Study	3

Year 1 · Semester 1

- MS 6401** Organizational Management (3 Credits)
- MS 6534** Information Communication Technology Management (3 Credits, Elective)
- MS 6539** Quantitative Analysis for Management (3 Credits, Elective)
- MS 6550** Managerial Accounting (3 Credits, Elective)

Year 1 · Semester 2

- MS 6408** Marketing Management (3 Credits)
- MS 6407** Research Methodology (3 Credits)
- MS 6409** Financial and Accounting for Manager (3 Credits)
- MS 6551** Managerial Economics (3 Credits, Elective)

Year 2 · Semester 1

- MS 6406** Business Management Strategy (3 Credits)
- MS 6547** Customer Relationship Management (3 Credits, Elective)
- MS 6552** Innovation Management and Design Thinking (3 Credits, Elective)
- MS 7004** Independent Study (3 Credits)

Estimated Tuition

Applies to Plan A Type A2 (Thesis Track) and Plan B (Independent Study Track) · 3 installments over 1 year

INSTALLMENT	THAI STUDENTS (฿)	NON-THAI STUDENTS (฿)
1st installment	137,500	187,500
2nd installment	137,500	187,500
3rd installment	120,500	175,000
Total	฿395,500	฿550,000

Tuition does not include the non-refundable admission fee, textbooks, grammar proofreading of IS or thesis reports, maintaining student status (฿4,900 per trimester), or the optional international field trip (฿154,500, scholarship rate available). Fees are subject to change at the University's discretion.

Admission Schedule

	Sem 1 · 1st Round	Sem 1 · 2nd Round	Sem 2 · 1st Round	Sem 2 · 2nd Round
Application deadline	20 May 2026	31 July 2026	21 October 2026	24 December 2026
AU English Proficiency Test & interview	By appointment	By appointment	By appointment	By appointment
Registration period	25–29 May 2026	3–7 August 2026	26–30 October 2026	4–8 January 2027
Instruction begins	1 June 2026	Mid-August 2026	2 November 2026	Mid-January 2027

Graduation Requirements

Plan A Type A2 · Thesis Track

- 01 Complete all required and elective coursework (36 credits)
 - 02 Cumulative GPA of 3.00 or higher
 - 03 Pass the AU English Proficiency requirement
 - 04 Pass the thesis defense
 - 05 Publish, or have accepted for publication, work related to the thesis as required by the school's Academic Committee
 - 06 Obtain library and financial clearance from the University
 - 07 Demonstrate good behavior and discipline
-

Plan B · Independent Study Track

- 01 Complete all required and elective coursework (36 credits)
 - 02 Cumulative GPA of 3.00 or higher
 - 03 Pass the AU English Proficiency requirement
 - 04 Pass the comprehensive examination
 - 05 Pass the Independent Study presentation
 - 06 Obtain library and financial clearance from the University
 - 07 Demonstrate good behavior and discipline
-

HAVE A QUESTION?

Talk to the Office of Graduate Studies on LINE — we'll help you with anything you're wondering about.

Programs · admissions · scholarships · English requirements. Add [@abacgrad](#) or scan the code to start a chat.



Who Should Apply

- A bachelor's degree in any field from an accredited institution
- A cumulative GPA of 2.00 or higher (out of 4.0), or equivalent
- English proficiency that meets the entrance examination or exemption criteria below

Application Documents

- 01 A completed application form
- 02 An official transcript from the previous university (1 copy)
- 03 A bachelor's degree certificate (1 copy)
- 04 A citizen identification card and house registration — Thai applicants (1 copy)
- 05 A passport — Non-Thai applicants (1 copy)
- 06 One photograph, 1 × 1.5 inches, in formal attire (not graduation gown)

Admission fee: **฿1,000 (non-refundable)**

Note — all documents must be signed and submitted in person by the last day of the application period. Otherwise the application will not be considered and the applicant will not be eligible for the admission interview. Applicants who graduated from overseas universities must submit, at the time of applying, certified, attested, or notarized academic documents bearing the seal of the Ministry of Foreign Affairs, Ministry of Education, or the relevant department.

English Proficiency

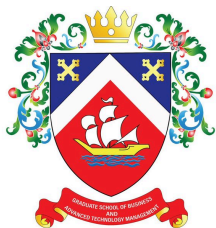
Entrance Examination

- AU English Proficiency Test
- Interview entrance examination

Exemption

- TOEFL (iBT) score of 90 or higher, or IELTS (Academic) 6.5 or higher — valid for two years
- A bachelor's degree from a native English-speaking country (the United States, Canada, the United Kingdom, Australia, New Zealand, or Ireland)

School Contact



HUA MAK CAMPUS

Graduate School of Business and Advanced Technology Management

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Graduate Admissions Office

MON – FRI

08:30 – 17:00

SATURDAY

08:00 – 16:30

SUNDAY

08:00 – 14:00

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort, through the Office of Graduate Studies, will be made to keep students advised of any such changes.

UNIVERSITY ADMISSIONS
CENTER

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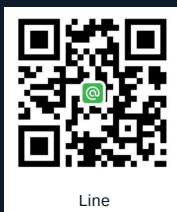
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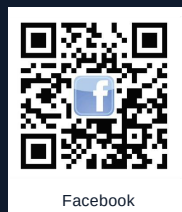
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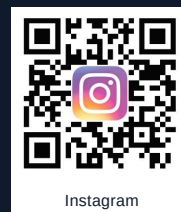
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