



# Ph.D ITM

## DOCTOR OF PHILOSOPHY IN INNOVATIVE TECHNOLOGY MANAGEMENT

มีทุนการศึกษาจากทางมหาวิทยาลัย  
สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย  
รับทุนการศึกษา 400,000 บาท

- Ph.D. in Innovative Technology Management will produce a knowledgeable, business administrative and workplace administrative graduates. They are expected to apply Information Technology in business organization, also are the person with virtue, who can reinforce the code of conduct at universal level where is recognized by the government and the private sector.
- Their knowledge about business administration and Information Technology application is the important factor to our present society where is changing rapidly. Thus in the regard of society change, an expertise with Ph.D. in Innovative Technology Management will be able to integrate all intellect and apply those hands-on experiences to business system.
- They will be able to manage and administrate work within the organization efficiently and vigorously. It includes a selection of Information Systems which are related and correspond to the innovation.
- Moreover, they can apply the knowledge to solve problems systematically and long lasting for their specialized field or for other related fields.

### QUALIFICATION FOR ADMISSION

1. Master's degree in Business Administration, Information Technology, Information System and other related field from the institutions accredited by the Ministry of Education, Thailand.
2. GPA of at least 3.25

### APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended both of Bachelor and Master (1 copy)
3. Bachelor and Master degree (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)
7. Two recommendation letters from former instructors or employers at the time of the application
8. Present a brief research proposal in the field of Business Administration, Information Technology, Information System and other related field.

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

### ADMISSIONS FEE 1,000 THB (Non-refundable)

### ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions that you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

### GRADUATE REQUIREMENTS

1. Complete the total number of credits of the program
2. Achieve a cumulative grade point average of at least 3.00
3. Have the dissertation / part of the dissertation published or obtained an acceptance of its publication in a national or international journal in accordance with OHEC's Regulations
4. Maintain proper conduct worthy of being a doctoral degree holder
5. Settle all financial obligations to the University
6. Fulfill the requirement of an out-of country fieldtrip

#### Graduate School of Business Advanced Technology Management (GS-BATM)

3<sup>rd</sup>. Fl., A building, Huamak campus,  
Ramkhamhaeng 24 Rd., Bangkok, Thailand  
Tel : +66 (2) 783-2222 Ext. 1360, 1361  
email: grad@au.edu



GRADUATE SCHOOL OF  
BUSINESS AND ADVANCED  
TECHNOLOGY MANAGEMENT



NETWORK OF INTERNATIONAL  
BUSINESS SCHOOLS  
ACCREDITATION

Schedule	June 2026 Semester	November 2026 Semester
Application deadline	May 20, 2026	Oct 21, 2026
Entrance Test and Interview	To be announced	To be announced
Class begins	June 2026	November 2026

## STUDY PLAN

### CURRICULUM STRUCTURE

Number of credits: 54 Credits

Duration of Study: Students must complete all the requirements for the degree in a maximum of 6 years.

#### Curriculum Structure:

Coursework and Dissertation

Required Courses	15 Credits
Elective Courses	3 Credits
Dissertation	36 Credits
<b>Total</b>	<b>54 Credits</b>

## COURSES

### Required Courses (15 credits)

MIT 8011	Business Strategy and Innovation
MIT 8012	Innovation Strategy in Globally Diverse Markets
MIT 8013	Disruptive and Emerging Technology
MIT 8014	Information Project Management
MIT 8015	Advanced Research Methodology for Technology and Innovation

### Elective Courses (3 credits)

(select 1 subject to study)

MIT 8021	Leadership for Building Sustainable Organizations
MIT 8022	Seminar in Innovative Technology Management

### Dissertation (36 credits)

MIT 9201	Dissertation I
MIT 9202	Dissertation II
MIT 9203	Dissertation III
MIT 9204	Dissertation IV

### First Year

#### First Semester

Course Code	Course Title	Credits
MIT 8011	Business Strategy and Innovation	3
MIT 8012	Innovation Strategy in Globally Diverse Markets	3
MIT 8013	Disruptive and Emerging Technology	3

#### Second Semester\*

Course Code	Course Title	Credits
MIT 8014	Information Project Management	3
MIT 802X	Elective Course	3
MIT 8015	Advanced Research Methodology for Technology and Innovation	3

\*The student takes the Qualifying Examination after finishing the required and elective courses at the end of First Year. He/she must pass the Qualifying Examination before starting the Dissertation

#### Second Year

#### First Semester

Course Code	Course Title	Credits
MIT 9201	Dissertation I	9

#### Second Semester

MIT 9202	Dissertation II	9
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#### Third Year

#### First Semester

MIT 9203	Dissertation III	9
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#### Second Semester

MIT 9204	Dissertation IV	9
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## ESTIMATED FEES: INSTALLMENTS

Installments	(THB)	(US\$)
1 <sup>st</sup> Installment	271,100	9,037
2 <sup>nd</sup> Installment	255,000	8,500
3 <sup>rd</sup> Installment	255,000	8,500
4 <sup>th</sup> Installment	250,000	8,333
5 <sup>th</sup> Installment	246,000	8,200
6 <sup>th</sup> Installment	222,900	7,430
<b>Total</b>	<b>1,500,000</b>	<b>50,000</b>

#### Note

- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requested by Assumption University.
- Currency exchange rate : THB 32 = US\$1

## ADMISSIONS OFFICE



### Hua Mak Campus

Martin de Tours Hall (Building 'M'), 1<sup>st</sup> Floor  
Ramkhamhaeng Road, Soi 24, Bangkok 10240,  
Thailand

#### Office Hours:

Monday – Friday: 08:30 A.M. – 05:00 P.M.  
Saturday: 08:00 A.M. – 04:30 P.M.  
Sunday: 08:00 A.M. – 02:00 P.M.

#### Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

## UNIVERSITY ADMISSIONS CENTER

Updated as of Jan. 2026

**Hua Mak Campus**, Martin de Tours Hall  
(Building 'M'), 1<sup>st</sup> Floor  
Tel: +66 81 815 1237  
Tel: +66 2 783 2345  
Tel: +66 2 783 2222 ext. 1244

Email: gradadmission@au.edu  
WhatsApp: @abacgrad1  
Line: @abacgrad  
Facebook: abacgraduate  
Instagram: au\_grad\_studies  
www.grad.au.edu



Line



Facebook



Instagram



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