



M.B.A. FAST TRACK

MASTER OF BUSINESS ADMINISTRATION



- 1.5 – 2 YEAR PROGRAM
- CLASS ON A WEEKDAY (MON. -THU.)
- THESIS AND NON-THESIS OPTION
- SPECIALIZED CONCENTRATION IN MARKETING, FINANCE, AND GENERAL MANAGEMENT.
- BLOCK MODE OF TEACHING (BMT) (SUBJECTS ARE OFFERED IN SHORTER PERIODS)
- SMALL CLASS SIZE, SEMINAR/WORKSHOP LEARNING STYLE

มีทุนการศึกษาจากทางมหาวิทยาลัย

สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย **จ่ายเพียง ๓๙๕,๕๐๐ บาท**

QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and House Registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION FEE 1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

VENUE & CLASS HOURS

Huamak Campus

Ramkhamhaeng 24 Road
Weekday (Mon. - Thu.)

- Day Class: 09.30 a.m. - 12.30 p.m.

GRADUATION REQUIREMENTS

1. Plan A: complete all required coursework of 33 credits, and pass the 15 credits of Thesis Examination
2. Plan B: Complete all required 48 credits of coursework and pass both the Written and Oral Comprehensive Examinations
3. A minimum Cumulative Grade Point Average of 3.00

Graduate School of Business Advanced Technology Management (GS-BATM)

3rd Fl., A building, Huamak campus,
Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-300-4543 ext.1360, 1361
email grad@au.edu

ADMISSION SCHEDULE 2024 / 2025

Schedule	Trimester 1/2024 May-August 2024	Trimester 2/2024 September-December 2024	Trimester 3/2024 January-April 2025
Application Deadline	26 April 2024	23 August 2024	20 December 2024
AU EPS Test and Interview	By appointment	By appointment	By appointment
Registration & Payment	22-25 April 2024	26-30 August 2024	23-27 December 2024
Induction Day	4 May 2024	31 August 2024	12 January 2025
Instruction begins	6 May 2024	2 September 2024	13 January 2025

CURRICULUM STRUCTURE

Plan A: Thesis Option		
Foundation Courses*		
Required Courses	30	credits
Elective Course	3	credits
Thesis in concentration	15	credits
Total	48	credits

Plan B: Non-Thesis Option	
Foundation Courses*	
Required Courses	30 credits
Elective Courses	12 credits
Individual research project	6 credits
Comprehensive Examination	- credits
Total	48 credits

STUDY PLAN HUA MAK CAMPUS

Foundation courses

Upper Intermediate Academic Writing Course

**(For those who required AU English Proficiency Standard Course)*

Thesis Option

Term 1

BG 5006 Intro. to Quantitative Analysis
BP 6903 Organizational Behavior
BA 6601 Managerial Accounting
BC 6501 Intro. to Mgt. Information Systems

Term 2

BP 6902 Business Research Methodology
BP 6910 International Business Management
BF 6701 Financial Management
BE 6401 Managerial Economics

Term 3

BM 6801 Marketing Management
BP 6904 Operation Management
BP 6918 Strategic Management
One Elective Course in Specialization

Term 4

BZ 7000 Thesis in Specialization (6 credits)
BZ 7001 Thesis in Specialization (9 credits)

Non - Thesis Option

Term 1

BG 5006 Intro. To Quantitative Analysis
BP 6903 Organizational Behavior
BA 6601 Managerial Accounting
BC 6501 Intro. To Mgt. Information Systems

Term 2

BP 6902 Business Research Methodology
BP 6910 International Business Management
BF 6701 Financial Management
BE 6401 Managerial Economics

Term 3

BM 6801 Marketing Management
BP 6904 Operation Management
Two Elective Courses in Specialization area

Term 4

BP 6918 Strategic Management
Individual Research in Specialization
Two Elective Courses in Specialization area

Term 5

Written and Oral Comprehensive Exam

Specialization Areas:

Marketing

BM 6802 Advertising and Promotion
BM 6806 Int'l marketing Management
BM 6896 Consume Behavior
BM 6803 Product Management
BM 6855 Individual Research in Marketing

Finance

BF 6704 Investment
BF 6705 Management of Financial Institutions
BF 6706 Int'l Financial Management
BF 6791 ST. Risk Management
BF6755 Individual Research in Finance

General Management

Elective courses with General Management Area or other specialization Areas
BP6955 Individual Research in Management

**Elective Courses with Specialization Area*

**Availability of elective courses depends on term and lecturers*

APPLICATIONS

Hua Mak Campus

Admissions Center "A" Building, 1st floor,
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Office hours:

Monday – Friday 08:30 A.M. - 05:00 P.M.

Suvarnabhumi Campus

Admissions Center SR101,
88 Moo 8 Bang Na-Trad Km.26, Bang Sao Thong,
Samut Prakan, Thailand 10540

Office hours:

Monday - Friday 08:30 A.M. to 05:00 P.M.

ESTIMATED FEES

Installments	Thai Students		Non-Thai Students	
	(THB)	(THB)	(US\$)	(CNY)
1 st Installment	137,500	137,500	4,583	27,600
2 nd Installment	137,500	137,500	4,583	27,600
3 rd Installment	112,500	137,500	4,583	27,600
4 th Installment	112,500	137,500	4,583	27,600
Total	500,000	550,000	18,333	110,480



The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health insurance (non-Thai students)
- AU Academic Writing Course (15,000 THB for first attempt only)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 32 = US\$ 1, THB4.5 = CNY 1

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: November 2022

The University Registrar

UNIVERSITY ADMISSIONS CENTER

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