



# M.S. ITM

## MASTER OF SCIENCE IN INFORMATION TECHNOLOGY AND MANAGEMENT

- In Class
- Credit transfer available
- 1.5 years program
- Thesis and non-thesis options
- International program
- Block Mode of Teaching (BMT) (subjects are offered for shorter periods)

### QUALIFICATIONS FOR ADMISSION

A minimum CGPA of 2.00 on the scale of 4.0

### APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs or the related department.

### ADMISSIONS FEE

1,000 THB (Non-refundable)

### STUDY SYSTEM

- 1<sup>st</sup> Semester : June-October
- 2<sup>nd</sup> Semester : November-March

### ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

### VENUE & CLASS HOURS

#### Huamak Campus

- Friday : 06:30p.m. - 09:30p.m. and
- Sunday : 09:30a.m. - 04:30p.m.

**Graduate School of Business Advanced  
Technology Management (GS-BATM)**  
Huamak campus, 1<sup>st</sup>. Fl., M Building  
(Martin De Tours Hall)  
Tel: 02-783-2222 ext.1360, 1361  
email: grad@au.edu



GRADUATE SCHOOL OF  
**BUSINESS AND ADVANCED  
TECHNOLOGY MANAGEMENT**



NETWORK OF INTERNATIONAL  
BUSINESS SCHOOLS  
**ACCREDITATION**

## ADMISSION SCHEDULE

Schedule	Semester 1 June - October	Semester 2 November - March
Application Period	All Year Round	All Year Round
Entrance Test + Interview	To be Announce	To be Announce
Classes Start	June	November

## CURRICULUM STRUCTURE

### Plan A: Type A2 : Coursework and Thesis

Required courses	12 Credits
Elective Courses	12 Credits
Thesis	12 Credits
Total	36 Credits

### Plan B: Coursework and Independent Study

Required courses	12 Credits
Elective Courses	21 Credits
Independent Study	3 Credits
Total	36 Credits

### Required Courses 12 Credits

ITM 6102	Management Information Systems
ITM 6103	Information and Cyber Security
ITM 6105	Digital Marketing
ITM 6106	Business Intelligence, Analytics and Data Science

### Elective Courses

IT Courses
ITM 6301 Principle of Artificial Intelligence
ITM 6303 Digital Multimedia systems and Applications
ITM 6304 Computer Network
ITM 6305 Database and Transaction Processing Systems
ITM 6306 Distributed Information System
ITM 6307 Internet and eCommerce Technology
ITM 6308 Software Engineering
ITM 6309 Research Methodology
ITM 6310 Management of Technology and Innovation
ITM 6311 Knowledge Management
ITM 6312 Strategic Management of Information
ITM 6313 Information Technology Project Management
ITM 6314 System Analysis and Design
ITM 6320-99 Selected Topic in Information Technology

### Management Courses

ITM 6401	Organization Management
ITM 6402	Managerial Economics
ITM 6403	Advanced Finance
ITM 6404	Business Management Strategy
ITM 6405	Marketing Management
ITM 6406	Human Resource Management
ITM 6407	Leadership and Interpersonal Dynamics
ITM 6408	Business Ethics
ITM 6409	Quantitative Analysis for Management
ITM 6410	Customer Relationship Management
ITM 6411	Managerial Accounting
ITM 6412	Entrepreneurial Development
ITM 6413	Creating Business Sustainability

### Thesis 12 Credits

ITM 7001	Thesis 1
ITM 7002	Thesis 2

### Independent Study 3 Credits

ITM 7000	Master Project
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## STUDY PLAN

### Plan A: Type A2 : Coursework and Thesis

#### FIRST YEAR

##### First Semester

ITM 6105	Digital Marketing (Required Course)
ITM 6106	Business Intelligence, Analytics and Data Science (Required Course)
ITM 6103	Information and Cyber Security (Required Course)
ITM 6314	System Analysis and Design (Elective Courses)

##### Second Semester

ITM 6102	Management Information Systems (Required Course)
ITM 6303	Digital Multimedia systems and Applications (Elective Courses)
ITM 6309	Research Methodology (Elective Courses)
ITM 6310	Management of Technology and Innovation (Elective Courses)

#### SECOND YEAR

##### First Semester

ITM 7001	Thesis 1
ITM 7002	Thesis 2

### Plan B : Coursework and Independent Study

#### FIRST YEAR

##### First Semester

ITM 6105	Digital Marketing (Required Course)
ITM 6106	Business Intelligence, Analytics and Data Science (Required Course)
ITM 6103	Information and Cyber Security (Required Course)
ITM 6314	System Analysis and Design (Elective Courses)

##### Second Semester

ITM 6102	Management Information Systems (Required Course)
ITM 6303	Digital Multimedia systems and Applications (Elective Courses)
ITM 6309	Research Methodology (Elective Courses)
ITM 6310	Management of Technology and Innovation (Elective Courses)

#### SECOND YEAR

##### First Semester

ITM 7000	Master Project (Independent Study)
ITM 6401	Organization Management (Elective Courses)
ITM 6404	Business Management Strategy (Elective Courses)
ITM 6405	Marketing Management (Elective Courses)

\*\*The course(s) offerings are subject to certain conditions, including instructor availability, student demand, and student readiness.

## ESTIMATED FEES

TRACK I	Thai Students (THB)	Non-Thai Students (THB)
Installment 1	137,500	187,500
Installment 2	137,500	187,500
Installment 3	125,000	175,000
<b>Total</b>	<b>400,000</b>	<b>550,000</b>

### The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status 5,300 THB per semester

#### Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

## UNIVERSITY ADMISSIONS CENTER

Updated as of November 2025

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(Building 'M'), 1st Floor

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Facebook



Instagram



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