



GRADUATE STUDIES

tsm

toulouse school of management

DOUBLE DEGREE MASTER PROGRAMS TOULOUSE, FRANCE

FULL-TIME / PART-TIME STUDIES AT
ABAC, THAILAND AND
FULL-TIME STUDIES AT TOULOUSE, FRANCE

at AU
Master of Business Administration

at Toulouse
**M.Sc. in Marketing of Innovative
Technologies**

QUALIFICATIONS FOR ADMISSION

1. Eligibility for a student visa to study in France.
2. Bachelor's degree in Economics or Management with:
3. A minimum CGPA of 2.00 on a 4.00 scale, and
4. A minimum CGPA of 3.00 for the AU-MBA in order to be eligible for study at University of Toulouse 1 Capitole.
5. Proof of English proficiency through one of the following:
6. TOEFL iBT score of at least 86, or
7. CEFR level C1, or
8. IELTS (Academic only) with a minimum score of 6.5, or
9. GMAT score of 600
10. Adequate undergraduate preparation to pursue graduate-level coursework in the MBA program.
11. Good command of English.
12. Computer literacy.

Note:

All documents must be signed and submitted in person no later than the final day of the application period. Applications with incomplete documentation or late submissions will not be considered.

Applicants who graduated from overseas universities are required to submit certified, attested, or notarized academic documents at the time of application. All documents must bear the official seal or stamp of the Ministry of Foreign Affairs, Ministry of Education, or other relevant authority.

APPLICATION REQUIREMENTS

1. Completed application form
2. Official transcript from the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) – for Thai applicants
5. Passport (1 copy) – for non-Thai applicants
6. One recent photograph (1 x 1.5 inches) – formal attire, not in graduation gown

ADMISSION FEE 1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

Exemption

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

CONTACT INFORMATION

Graduate School of Business and Advanced Technology Management (GS-BATM)
1st Fl., M Building (Martin De Tours Hall)
Ramkhamhaeng 24 Road, Bangkok, Thailand

Tel: 02-783-2222 ext. 1360, 1361

Email: grad@au.edu

ADMISSION SCHEDULE 2026 - 2027

	Semester 1/2026 (May – August 2026)	Semester 2/2026 (September – December 2026)	Semester 3/2026 (January – April 2027)
Application deadline	From now – 24 April 2026	From now – 21 August 2026	From now – 23 December 2026
AU English Proficiency Test and Interview	Online	Online	Online
Entrance results	To be announced by the faculty	To be announced by the faculty	To be announced by the faculty
Induction day	9 May 2026	29 August 2026	17 January 2027
Instruction begins (weekday program)	11 May 2026	31 August 2026	18 January 2027
Instruction begins (weekend program)	16 May 2026	5 September 2026	23 January 2027

STUDY AT TOULOUSE (SEPTEMBER)

MBA	September 2027	March 2027	September 2027
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MASTER OF BUSINESS ADMINISTRATION

Trimester 1: @AU, Thailand

- Upper Intermediate Academic Writing Course
- Introduction to Management Information System
- Introduction to Quantitative Analysis
- Organizational Behavior
- Managerial Accounting

Trimester 2: @AU, Thailand

- Managerial Economics
- Business Research
- Financial Management
- International Business Management
- International Marketing Management

Trimester 3: @AU, Thailand

- Operations Management
- Marketing Management
- Strategic Management
- Digital Marketing*
(Taught by Toulouse University Professor in September before departure)
- Individual Research in Management

Trimester 4 (MBA): @ Toulouse University, France

- Consumer Behavior in the Digital World
- Innovation Management
- CRM & Sustainable Marketing
- Mission & International Study Tour
- Comparison Asian / European Culture
- Professional Development Workshops

Trimester 5 (MBA): @ Toulouse University, France

- Company Internship (6 months anywhere in the world)
- Master thesis

Trimester 6: @ AU, Thailand

- Written and Oral Comprehensive Examination

TUITION FEES

	MBA@AU
1st Installment	137,500
2nd Installment	137,500
3rd Installment	137,500
4th Installment	137,500
Total	550,000

- Note for admission to Partner Universities
- Assumption University in no way guarantees enrollments in any of our partner Universities. Prospective candidates to the respective double degree programs are by themselves responsible for the fulfillment of admission criteria and other requirements specified by the partner institutions. Partner universities will decide on admissions and announce the results by themselves.
- Request for visa entry is subject to the requirements of each country.
- Choice of universities can change without notice.

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

NOTE:

- This fee includes tuition fees for all modules in Thailand and France.
- The fees are subject to change at the university's discretion and without prior notice.
- In case of fail grade obtained in a block teaching course or comprehensive exam, student should repeat the course or the exam with the registration and university fees at the most recent rates, separately.
- Applicants with a bachelor degree other than business background, he/she might need to enroll for another semester at Toulouse.
- Students are required to pay separately a 1-year-health insurance which costs about euro 250 in order to cover their stay while in France.

Estimated Living Costs – Accommodation

*apartment in student residence: 280 to 400€

UNIVERSITY ADMISSIONS CENTER

Updated as of Jan. 2026

**Hua Mak Campus, Martin de Tours Hall
(Building 'M'), 1st Floor**
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www.grad.au.edu



Line



Facebook



Instagram



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