



M.S. MANAGEMENT

MASTER OF SCIENCE IN MANAGEMENT

IN CLASS & HYBRID LEARNING PROGRAM

NEW INFORMATION TECHNOLOGY MANAGEMENT CONCENTRATION

M.S. (Management) program is designed to develop creative and analytical thinking and to inculcate innovative skills in new and semi-skilled entrepreneurs, corporate managers, and leaders, of all kinds of organizations: Profit or Non-profit, or Government, who needed to effectively manage their operations to accomplish its goals in the modern dynamic environment. It also aims to develop management competencies required for implementation of innovative thinking and new ideas in business. Furthermore, it provides an understanding of the complexities and challenges of management of resources in the border-less knowledge economy.

QUALIFICATIONS FOR ADMISSION

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and House Registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

VENUE & CLASS HOURS

On-Campus and Hybrid Learning Program

ADMISSIONS FEE

1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

CONTACT INFORMATION:

Graduate School of Business and Advanced Technology Management (GS-BATM)

3rd. Fl., A building, Huamak campus,
Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-783-2222 ext.1360, 1361
Email : grad@au.edu

PROGRAM BACKGROUND

M.S. (Management) is master's degree program in Management offered by Graduate School of Business and Advanced Technology Management Assumption University. As of January 2020, The program has admitted more than 595 students from several countries, and more than 322 students have been graduated. The M.S. (Management) has received interests from a wide variety of occupations, such as flight attendants of various airlines, business owners and managers.



ADMISSION SCHEDULE 2024 / 2025

Schedule	Semester 1/2025 June – October 2025	Semester 2/2025 November 2025 – March 2026
Application deadline	From now – 27 May 2025	From now – 28 October 2025
AU English Proficiency Test and interview	Online	Online
Entrance results	To be announced by the faculty	To be announced by the faculty
Instruction begins	June 2025	November 2025

CURRICULUM STRUCTURE

Plan A (Thesis)	
Required Courses	15 credits
Elective Courses	9 credits
Thesis	12 credits
Total	36 credits
Plan B (Independent Study)	
Required Courses	15 credits
Elective Courses	18 credits
Independent study	3 credits
Total	36 credits

ESTIMATED FEES

	Thai Students (THB)	Non-Thai Students (THB)
Installment 1	137,500	187,500
Installment 2	137,500	187,500
Installment 3	125,000	175,000
Total	400,000	550,000

STUDY PLAN

Plan A (Thesis)

Year 1 Semester 1

MS 6401 Organizational Management

MS 6572 Management Information System (Elective course)

MS 6539 Quantitative Analysis for Management (Elective course)

MS 6408 Marketing Management

Year 1 Semester 2

MS 6406 Business Management Strategy

MS 6551 Managerial Economics (Elective course)

MS 6409 Financial and Accounting for Manager

MS 6407 Research Methodology

Year 2 Semester 1

MS 7002 Thesis I

MS 7003 Thesis II

Plan B (Independent Study)

Year 1 Semester 1

MS 6401 Organizational Management

MS 6534 Information Communication Technology Management (Elective course)

MS 6539 Quantitative Analysis for Management (Elective course)

MS 6550 Managerial Accounting (Elective course)

Year 1 Semester 2

MS 6408 Marketing Management

MS 6551 Managerial Economics (Elective course)

MS 6409 Financial and Accounting for Manager

MS 6407 Research Methodology

Year 2 Semester 1

MS 6547 Customer Relationship Management (Elective course)

MS 6406 Business Management Strategy

MS 7004 Independent Study

BP 6917 ST.Managing Organization Performance (Elective course)

The fee includes:

- First enrollment fee (matriculation fee, etc.)

- Tuition fee

- University fees, Campus network fee

- Comprehensive examinations fee (first attempt only)

- Health Insurance (non-Thai students)

The fee doesn't cover the followings:

- Admission fee (non-refundable)

- Textbooks

- Maintaining Student Status (4,900 THB per Trimester)

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.

2. The fees are subject to change at the university's discretion without prior notice.

3. Currency exchange rate: THB 32 = US\$ 1

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated March 2025