



GRADUATE STUDIES



DOUBLE DEGREE MASTER PROGRAMS TOULOUSE, FRANCE

FULL-TIME / PART-TIME STUDIES AT
ABAC, THAILAND AND
FULL-TIME STUDIES AT TOULOUSE, FRANCE



GRADUATE SCHOOL OF
**BUSINESS AND ADVANCED
TECHNOLOGY MANAGEMENT**



toulouse school of management

at AU
Master of Business Administration

at Toulouse
**M.Sc. in Marketing of Innovative
Technologies**

QUALIFICATIONS FOR ADMISSION

1. Eligibility for a student visa to study in France.
2. Bachelor's degree in economics/management and minimum CGPA of bachelor's degree is 2.00 on 4.00 scale and CGPA for AU-MBA or AU-MGT of at least 3.00 to study at Toulouse 1 Capitole University
3. Proof of good knowledge of English by the following certificates:
 - TOEFL (Ibt 86) or
 - CECR C1 or
 - IELTS (score minimum 6.5 - Academic only) or
 - GMAT 600
4. Adequate undergraduate training to do graduate work in the M.B.A. Program.
5. Good command of English.
6. Computer literacy.

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION & EXAMINATION FEES (non refundable)

AU English Proficiency Test and Interview Test Baht 1,000

APPLICATION COMPONENTS AND REQUIRED DOCUMENTS

1. A completed Application Form.
2. Two Copies of Official Transcripts Bachelor's Degree.
3. Two Copies of Bachelor's Degree Certificate / Diploma Certificate.
4. Four (1x1 inch size) photographs (formal attire, not in graduation gown).
5. Two Copies of Citizen ID card and House Registration (For Thai Applicants only).
6. Two Copies of Passport and Police Clearance Report (For Foreign Applicants only).
7. Two Copies of Name Change Certificate – If any

EXEMPTION

The English entrance examination can be exempted depending on which of the following conditions you satisfy.

- A TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years).
- A Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand).

Note: All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for the Admission interview.

ADMISSION SCHEDULE 2023 / 2024

Schedule	Trimester 1/2023 May - August 2023	Trimester 2/2023 September - December 2023	Trimester 3/2023 January - April 2024
Application Deadline	Wed. 19 April 2023	Wed. 16 August 2023	Wed. 20 December 2023
Entrance Examination	Sat. 22 April 2023	Sat. 19 August 2023	Sat. 23 December 2023
Entrance Examination Result	Wed. 26 April 2023	Tue. 22 August 2023	Tue. 26 December 2023
Induction Day	Sat. 13 May 2023	Sat. 2 September 2023	Sun. 14 January 2024
Instruction begins	Mon. 15 May 2023	Mon. 4 September 2023	Mon. 15 January 2024
Study at Toulouse (September)	September 2024	September 2024	September 2025

MASTER OF BUSINESS ADMINISTRATION

Trimester 1: @AU, Thailand

- Upper Intermediate Academic Writing Course
- Introduction to Management Information System
- Introduction to Quantitative Analysis
- Organizational Behavior
- Managerial Accounting

Trimester 2: @AU, Thailand

- Managerial Economics
- Business Research
- Financial Management
- International Business Management
- International Marketing Management

Trimester 3: @AU, Thailand

- Operations Management
- Marketing Management
- Strategic Management
- Digital Marketing*
(Taught by Toulouse University Professor in September before departure)
- Individual Research in Management

Trimester 4 (MBA): @ Toulouse University, France

- Consumer Behavior in the Digital World
- Innovation Management
- CRM & Sustainable Marketing
- Mission & International Study Tour
- Comparison Asian / European Culture
- Professional Development Workshops

Trimester 5 (MBA): @ Toulouse University, France

- Company Internship (6 months anywhere in the world)
- Master thesis

Trimester 6: @ AU, Thailand

- Written and Oral Comprehensive Examination

TUITION FEES

	MBA@AU
1 st Installment	137,500
2 nd Installment	137,500
3 rd Installment	137,500
4 th Installment	137,500
Total	550,000

Note for admission to Partner Universities

- Assumption University in no way guarantees enrollments in any of our partner Universities. Prospective candidates to the respective double degree programs are by themselves responsible for the fulfillment of admission criteria and other requirements specified by the partner institutions. Partner universities will decide on admissions and announce the results by themselves.
- Request for visa entry is subject to the requirements of each country.
- Choice of universities can change without notice.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: November 2022

The University Registrar

NOTE:

- This fee includes tuition fees for all modules in Thailand and France.
- The fees are subject to change at the university's discretion and without prior notice.
- In case of fail grade obtained in a block teaching course or comprehensive exam, student should repeat the course or the exam with the registration and university fees at the most recent rates, separately.
- Applicants with a bachelor degree other than business background, he/she might need to enroll for another semester at Toulouse.
- Students are required to pay separately a 1-year-health insurance which costs about euro 250 in order to cover their stay while in Franch.

Estimated Living Costs – Accommodation

*apartment in student residence: 280 to 400€

