



มีทุนการศึกษาจากทางมหาวิทยาลัย

สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย จำนวน 10,000 บาท

M.B.A. CREATIVE COMMUNICATION

Master of Business Administration

Program Duration: **1.5 – 2 Years**

Class Schedule: **Weekdays (Monday – Thursday)**

Study Option: **Non-Thesis**

Concentration: **Creative Communication**

Teaching Format: **Block Mode of Teaching (BMT) – courses are offered in shorter intensive periods**

Learning Environment: **Small class sizes, seminar and workshop-based learning**

International Field Trip: **Available under the University's conditions***

QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen Identification Card and House Registration (1 copy) - for Thai applicants
5. passport (1 copy) for Non-Thai applicants
6. One (1x1.5 inches size) photograph (formal attire, not in graduation gown)

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION FEE 1,000 THB (Non-refundable)

DURATION: 1.5 years

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

VENUE & CLASS HOURS

Huamak Campus

Weekdays (Mon. - Thu.)

09:30 A.M. - 12:30 P.M.

OR

Weekends (Sat. & Sun.)

09:30 A.M. - 04:30 P.M.

ADMISSION SCHEDULE 2026 - 2027

	Semester 3/2025 (January - April 2026)	Trimester 1/2026 (May - August 2026)	Trimester 2/2026 (September - December 2026)	Trimester 3/2026 (January - April 2027)
Application Deadline	26 December 2025	24 April 2026	17 August 2026	24 December 2026
AU EPS Test and Interview	By appointment	By appointment	By appointment	By appointment
Induction Day	10 January 2026	9 May 2026	29 August 2026	17 January 2027
Instruction begins	17 January 2026	11 May 2026	31 August 2026	18 January 2027

CURRICULUM STRUCTURE

Plan A: Thesis Option	Plan B: Non-Thesis Option
Foundation Courses*	Foundation Courses*
Required Courses	Required Courses
Elective Course	Elective Courses
Thesis in concentration	Individual research project
Total	Total
48 credits	48 credits
Term 1	Term 3
Foundation courses	Operation Management
Upper Intermediate Academic Writing Course	Marketing Management
<i>*(For those who required AU English Proficiency Standard Course)</i>	Strategic Management
Introduction To Quantitative Analysis	Creative Workshop Management (Elective course)
Organizational Behavior	
Managerial Accounting	
Introduction To Management Information Systems	
Term 2	Term 4
Business Research Methodology	Cultural Events and Festival Management (Elective course)
International Business Management	Communication Design (Elective course)
Financial Management	Brand and Communications Management (Elective course)
Managerial Economics	Individual Research in Creative Communication
Term 5	
	Written and Oral Comprehensive Exam

ESTIMATED FEES: INSTALLMENTS

Installments	Thai Students	Non-Thai Students
	(THB)	(THB)
1 st Installment	137,500	137,500
2 nd Installment	137,500	137,500
3 rd Installment	112,500	137,500
4 th Installment	112,500	137,500
Total	500,000	550,000

The fee does not include:

- Admissions fee (non-refundable)
- Textbooks, grammar proofreading of the IR/IS, and thesis reports
- Maintaining Student Status (4,900 THB per Trimester)
- International field trip (for students who received scholarships with a discounted fee of 395,500 THB).

Note:

- In case of a failed grade in any course or comprehensive examination, the student must repeat the course or the exam with the registration and university fees at the latest rate separately.
- International field trip: an additional fee of 154,500 THB is required for those who received a fee of 395,500 THB.
- The fees are subject to change at the university's discretion without prior notice.

ADMISSIONS OFFICE



Hua Mak Campus

Martin de Tours Hall (Building 'M'), 1st Floor
Ramkhamhaeng Road, Soi 24, Bangkok 10240,
Thailand

Office Hours:

Monday – Friday: 08:30 A.M. – 05:00 P.M.
Saturday: 08:00 A.M. – 04:30 P.M.
Sunday: 08:00 A.M. – 02:00 P.M.

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

UNIVERSITY ADMISSIONS CENTER

Updated as of November 2025

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