M.S. ITM

MASTER OF SCIENCE IN INFORMATION TECHNOLOGY AND MANAGEMENT

In Class & Hybrid Learning Program

M.S.ITM is designed to equip its graduates with not only firm foundation in information technology including the breadth and depth knowledge of recent development in the field, but also creative thinking and analytical skills that entrepreneurs need to effectively manage their operations.

QUALIFICATIONS FOR ADMISSION

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSIONS FEE

1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

VENUE & CLASS HOURS

On-Campus and Hybrid Learning Program

Graduate School of Business Advanced Technology Management (GS-BATM)
3rd. Fl., A building, Huamak campus, Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-300-4543 ext.1360, 1361
email: grad@au.edu

GRADUATE SCHOOL OF
BUSINESS AND ADVANCED TECHNOLOGY MANAGEMENT

nibs
NETWORK OF INTERNATIONAL BUSINESS SCHOOLS
ACCREDITATION

ADMISSION SCHEDULE

Schedule	Semester 1 June - October	Semester 2 November - March	Summer Semester April - May
Application Period	All Year Round	All Year Round	All Year Round
Entrance Test + Interview	To be Announce	To be Announce	To be Announce
Classes Start	June	November	April

CURRICULUM

Number of credits: 36 credits

Core Courses
All students are required to take all four core courses plus elective courses.
ITM 6101 Internet and Social Media Marketing
ITM 6102 Management Information Systems
ITM 6103 Information and Cyber Security
ITM 6104 System Analysis and Design

Elective Courses
IT Courses
ITM 6301   Principle of Artificial Intelligence
ITM 6302 Business Intelligence, Analytics
             and Data Science
ITM 6303 Computer Network
ITM 6304 Digital Multimedia systems and Applications
ITM 6305 Database and Transaction Processing Systems
ITM 6306 Distributed Information System
ITM 6307 Internet and eCommerce Technology
ITM 6308 Software Engineering
ITM 6309 Research Methodology
ITM 6310 Management of Technology and Innovation
ITM 6311 Knowledge Management
ITM 6312 Strategic Management of Information
ITM 6313   Information Technology Project Management
ITM 6314   Selected Topic in Information Technology

Management Courses
ITM 6401 Organization Management
ITM 6402 Managerial Economics
ITM 6403 Advanced Finance
ITM 6404 Business Management Strategy
ITM 6405 Marketing Management
ITM 6406 Human Resource Management
ITM 6407 Leadership and Interpersonal Dynamics
ITM 6408 Business Ethics
ITM 6409 Quantitative Analysis for Management
ITM 6410 Customer Relationship Management
ITM 6411 Managerial Accounting
ITM 6412 Entrepreneurial Development
ITM 6413 Creating Business Sustainability

STUDY PLAN

First Year

First Semester

ITM 6101 Internet and Social Media Marketing

ITM 6102 Management Information Systems
ITM 6103 Information and Cyber Security
Total   9 credits

Second Semester

ITM 6303 Computer Network
ITM 6104 System Analysis and Design
ITM 6401 Organizational Management
Total   9 credits

Second Year

First Semester

ITM 6405 Marketing Management
ITM 6402 Managerial Economics
ITM 6309 Research Methodology
Total   9 credits

Second Semester

ITM 6404 Business Management Strategy
ITM 6403 Advanced Finance
ITM 7000 Master Project
Total   9 credits

ESTIMATED FEES

TRACK I	Thai Students (THB)	Non-Thai Students (THB)
Installment 1	137,500	187,500
Installment 2	137,500	187,500
Installment 3	125,000	175,000
Total	**400,000**	**550,000**

The fee includes:
- First enrollment fee (matriculation fee, etc.)
- Tuition fee
- University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health Insurance (non-Thai students)

The fee doesn't cover the followings:
- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:
1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 32 = US$ 1

WHAT WILL YOU GET?

Knowledge and Know-how
At GSBATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning
With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family
You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: November 2022

UNIVERSITY ADMISSIONS CENTER

Last updated: Jan 2023

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