



GRADUATE STUDIES



M.S. MANAGEMENT

MASTER OF SCIENCE IN MANAGEMENT

Hybrid Learning Program

NEW INFORMATION TECHNOLOGY MANAGEMENT CONCENTRATION



GRADUATE SCHOOL OF BUSINESS AND ADVANCED TECHNOLOGY MANAGEMENT



NETWORK OF INTERNATIONAL BUSINESS SCHOOLS ACCREDITATION

M.S. (Management) program is designed to develop creative and analytical thinking and to inculcate innovative skills in new and semi-skilled entrepreneurs, corporate managers, and leaders, of all kinds of organizations: Profit or Non-profit, or Government, who needed to effectively manage their operations to accomplish its goals in the modern dynamic environment. It also aims to develop management competencies required for implementation of innovative thinking and new ideas in business. Furthermore, it provides an understanding of the complexities and challenges of management of resources in the border-less knowledge economy.

ADMISSION REQUIREMENTS

To apply to M.S. (Management), a candidate must:

1. Earn a Bachelor's degree from an accredited institution
2. Show proficiency in English (TOEFL or IELTS scores) or take the English Admission Examination for Graduate Program conducted by the Graduate School of Advanced Technology Management

APPLICATION PROCEDURE

1. Complete an online application form at <https://www.grad.au.edu/apply-online>
2. Submit required documents as indicated in the email from GS-BATM
3. Remit fees for interview

STUDY SYSTEM

- 1st Semester : June - October
- 2nd Semester : November-March
- Summer Semester : April-May (optional)

PROGRAM DURATION

A candidate may graduate in 1 years 4 months and may extend to a maximum of 5 academic years.

VENUE & CLASS HOURS

On-Campus and Hybrid Learning Program

CONTACT INFORMATION: GRADUATE SCHOOL OF BUSINESS AND ADVANCED TECHNOLOGY MANAGEMENT

Office of Graduate Studies
Assumption University
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Bangkok 10240 Thailand

E-mail : msmgt@au.edu
Tel. : (662) 300 4543-62 Ext.1244

APPLY ONLINE:
www.grad.au.edu/apply-online

PROGRAM BACKGROUND

M.S. (Management) is master's degree program in Management offered by Graduate School of Business and Advanced Technology Management Assumption University. As of January 2020, The program has admitted more than 595 students from several countries, and more than 322 students have been graduated. The M.S. (Management) has received interests from a wide variety of occupations, such as flight attendants of various airlines, business owners and managers.

Students of M.S. (Management) study online through a web-based learning management system (LMS) on the Internet in virtual classrooms, from any location in the world that has Internet connection, and at any time that is convenient. Furthermore, a student can learn fast or slow at his own pace, repeat any lesson as many times required. Any required group assignments, exercises, quizzes, and tests are all done online through the Internet. Final examinations are proctored at the University or authorized testing centers in Thailand and abroad. The M.S. (Management) degree has received accreditation from the Ministry of Education of Thailand.

ADMISSION SCHEDULE

Schedule	Semester 1 June - October	Semester 2 November - March	Summer Semester April - May
Application Period	All Year Round	All Year Round	All Year Round
Entrance Test + Interview	To be Announce	To be Announce	To be Announce
Classes Start	June	November	April

CURRICULUM STRUCTURE

Plan A (Thesis)	
Required Courses	18 credits
Elective Courses	6 credits
Thesis	12 credits
Total	36 credits

Plan B (Independent Study)	
Required Courses	18 credits
Elective Courses	15 credits
Independent study	3 credits
Total	36 credits

STUDY PLAN

Plan A (Thesis)

Year 1	Semester 1
• MS 6401	Organizational Management
• MS 6572	Management Information System
• MS 6539	Quantitative Analysis for Management
• MS 6408	Marketing Management

Semester 2	
• MS 6406	Business Management Strategy
• MS 6404	Managerial Economics
• MS 6405	Advanced Finance
• MS 6407	Research Methodology

Year 2	Semester 1
• MS 7002	Thesis I
• MS 7003	Thesis II

Plan B (Independent Study)

Year 1	Semester 1
• MS 6401	Organizational Management
• MS 6534	Information Communication Technology Management
• MS 6539	Quantitative Analysis for Management
• MS 6550	Managerial Accounting

Semester 2	
• MS 6408	Marketing Management
• MS 6404	Managerial Economics
• MS 6405	Advanced Finance
• MS 6407	Research Methodology

Semester 3	
• MS 6547	Customer Relationship Management
• MS 6406	Business Management Strategy

Year 2	Semester 1
• MS 7004	Independent Study
• BP6917	ST.Managing Organization Performance

ESTIMATED FEES

	THB	US\$
Installment 1	137,500	4,583
Installment 2	109,500	3,650
Installment 3	103,000	3,433
Total	350,000	11,667

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee
- University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health Insurance (Non-Thai Students)
- AU English Proficiency Standard Course
- Thesis (Proposal Final Defense)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Semester)

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 30 = US\$ 1

WHAT WILL YOU GET?

Knowledge and Know-how

At GSBATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning

With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family

You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies will be made to keep students advised of any such changes.

The University Registrar

