

商务与经济学博士学位 PH.D. IN BUSINESS AND ECONOMICS

新兴产业策略与发展博士学位 PH.D. IN STRATEGY AND DEVELOPMENT OF EMERGING INDUSTRIES

双博士项目简介 The Dual Ph.D. Program

泰国易三仓大学商学院与台湾国立暨南国际大学管理学院 联合创办
JOINTLY OFFERED BY MSME BUSINESS SCHOOL, ASSUMPTION UNIVERSITY OF THAILAND AND SCHOOL OF MANAGEMENT, NATIONAL CHI NAN UNIVERSITY, TAIWAN

四年时间, 双博士学位 3 YEARS DURATION, DUAL PH.D DEGREE
自选搭配商科与经济学课程 Flexible COMBINATION OF BUSINESS AND ECONOMICS CONTENTS
泰国与台湾两地人脉 NETWORKING IN BOTH THAILAND AND TAIWAN
中文授课, 双语研究 ENGLISH/MANDARIN AS MEDIUM OF INSTRUCTIONS, BILINGUAL RESEARCH
双导师确保学生能够完成论文 DUAL ADVISORS TO ENSURE THE COMPLETION OF DISSERTATION
课时集中, 课程安排自由度高 CONCENTRATED LECTURES WITH FLEXIBLE SCHEDULE

ADMISSION QUALIFICATION

Applicants should meet the credentials and submit the materials stipulated as follows when seeking admission into the Program.

1. Master's degree from institutions accredited or acknowledged by the Thai Ministry of Education
2. GPA of at least 3 on a scale of 4.00 or equivalent for the master's degree
3. TOEFL score of at least 580 PBT or 90 iBT, or IELTS score of at least 7.0, with minimum 7.0 in writing, OR a passing score of the Assumption University English Proficiency Standard Test for Graduate Programs. *IELTS and TOEFL scores only remain valid for two years. The score certificate must be valid at the point that one completes the submission of all necessary admission materials. The admission requirement is exempted for applicants whose bachelor's or master's degree is conferred by a higher education institution in the countries where the media of instruction is English.*

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

Overview of the Program

Dual Degree: Jointly offered by Assumption University (Thailand) and National Chi Nan University (Taiwan). Graduates will receive Ph.D. in Business and Economics from Assumption University AND Ph.D. in Strategy and Development in Emerging Industries from National Chi Nan University.

Bilingual Education: Coursework is offered in Chinese and English parallelly so students can opt to study the coursework in their preferred languages; research and publication are conducted in English. Students will have an opportunity to study both in Bangkok and Taiwan and to experience two distinct business environments under different culture.

Preparing scholars who will receive the best training in the theoretical and methodological approaches used in economics combined with the specific techniques in business applications.

Graduates are expected to be particularly attractive hires for academic positions in economics and business schools as well.

ADMISSION FEE 1,000 THB (Non-refundable)
(English Proficiency Test and Interview)

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, and New Zealand)

STUDY SYSTEM

1st semester: June - October
2nd semester: November - March

VENUE & CLASS HOURS

Hua Mak Campus, Ramkhamhaeng 24 Rd.
Mon.-Fri. 6.30 P.M. - 9.30 P.M.
Sat. 9.00 A.M. - 4.00 P.M.

ADMISSION SCHEDULE 2023-2024

Schedule	Academic Year 2023	Academic Year 2024
Application Deadline	Now – May 20, 2023	January – May 18, 2024
English Proficiency Test	Online	Online
Interview Date	Online	Online
Entrance Result	To be announced	To be announced
Registration Date	May 22 - 29, 2023	May 20 - 25, 2024
Instruction Begins	June 7, 2023	June 3, 2024

GRADUATION REQUIREMENT

- Have completed all the courses required by the program with minimum grade of B or S
- Have obtained a cumulative grade point average (C.GPA) of at least 3.00 (Only applicable to Type 2.1)
- Have passed the qualifying examinations (Only applicable to Type 2.1)
- Have proposed the dissertation and passed the oral dissertation proposal defense evaluated by a committee appointed by the Program. The oral dissertation proposal defense is open to the public
- Have completed the dissertation under supervision of two advisers, one assigned by MSME and the other assigned by NCNU and passed the oral dissertation final defense evaluated by a committee appointed by the Program with at least one external member from other universities in Thailand or Taiwan. The oral dissertation final defense is open to the public
- For students who choose "Thesis by Publication," two articles from the dissertation must be either published or accepted officially to publish in international peer-reviewed journals indexed in Scopus, SCI, SSCI or equivalent (in accordance with OHEC's Regulation on Criteria for Selection of Academic Journal Publication of Academic Work, B.E. 2556). For students who choose "Monograph Thesis," one research paper derived from the entire dissertation must be either published or accepted officially to publish in an international peer-reviewed journal indexed in Scopus, SCI, SSCI or equivalent (in accordance with OHEC's Regulation on Criteria for Selection of Academic Journal Publication of Academic Work, B.E. 2556).
- Have obtained library and financial clearance from the University
- Have not been charged by either University, Court or any other official organizations for violation of the rules, regulations or laws

STUDY PLAN

FIRST YEAR

First Semester

Course Code	Course Title	Credits
DBE 8301	Seminar on Strategic Theory	
DBE 8302	Microeconomic Theory	
DBE 8303	Macroeconomic Theory	
DBE 8304	Advanced Organizational Theory	
Total		12 credits

Second Semester

Three elective courses	Total	9 credits
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SECOND YEAR

First Semester

One Elective Course	Dissertation I	
DBE 9901	Total	12 credits

Second Semester

DBE 9902	Dissertation II	
Total		9 credits

THIRD YEAR

First Semester

DBE 9903	Dissertation III	
Total		9 credits

Second Semester

DBE 9904	Dissertation IV	
Total		9 credits

ESTIMATED FEES

Installments	(THB)	(US\$)	(CNY)
1 st	325,000	10,833	65,000
2 nd	265,000	8,833	53,000
3 rd	320,000	10,667	64,600
4 th	231,000	7,700	46,200
5 th	221,900	7,397	44,380
6 th	217,100	7,237	43,420
Total	1,580,000	52,667	316,000

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fee, Campus Network fee
- Comprehensive Examinations fee (First attempt only)
- Health / Life insurance (Non – Thai student)
- Au Academic Writing Course

The fee doesn't cover the followings:

- Admission fee (non – refundable)
- Textbooks

Notes:

- The fees are subject to change at the university's discretion without prior notice.
- Currency exchange rate: THB 30 = US\$ 1, THB 5 = CNY 1

APPLICATIONS

Hua Mak Campus

Admissions Center "A" Building, 1st floor,
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Office hours:

Monday – Friday 08:30 A.M. - 05:00 P.M.

Suvarnabhumi Campus

Admissions Center SR101,
88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,
Samuthprakarn, Thailand 10540

Office hours:

Monday - Friday 08:30 A.M. to 05:00 P.M.

MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS

Hua Mak Campus (D Building, 6thFloor)

Tel. 0-2300-4543-62 Ext. 1177

Mon. to Fri. 09.00 am.-5.00 pm.

Email: phdbe@msme.au.edu

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: November 2022

The University Registrar

UNIVERSITY ADMISSIONS CENTER

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Last updated: Jan 2023