



**GRADUATE  
STUDIES**



**JOINT MASTER PROGRAMS**

**CURTIN UNIVERSITY  
PERTH, AUSTRALIA**



**GRADUATE SCHOOL OF  
BUSINESS AND ADVANCED  
TECHNOLOGY MANAGEMENT**



**Master of Innovation & Entrepreneurship**  
**Master of Commerce (Marketing)**

#### **QUALIFICATIONS FOR ADMISSION**

1. Eligibility for a student visa to study in Australia.
2. Bachelor's degree or equivalent from an accredited institution in any fields.
3. A minimum CGPA of Bachelor's Degree is 2.00 on 4.00 scale.
4. Student must obtain the CGPA for AU-MBA of at least 3.00
5. Adequate undergraduate training to do graduate work in the M.B.A. Program.
6. Proof of good knowledge of English
  - For NON-AU graduates: Require to take Curtin English language test or submit IELTS Scores of 6.5 with no component below 6.0.
7. Computer literacy.

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

#### **APPLICATION REQUIREMENTS**

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

**ADMISSION FEE** 1,000 THB (Non- Refundable)

#### **ENTRANCE EXAMINATION**

- AU English Proficiency Test
- Interview Entrance Examination

#### **Exemption**

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

#### **GRADUATE SCHOOL OF BUSINESS AND ADVANCED TECHNOLOGY MANAGEMENT (GS-BATM)**

1<sup>st</sup> Fl., M Building (Martin De Tours Hall)  
Ramkhamhaeng 24 Rd., Bangkok, Thailand  
Tel: 02-783-2222 ext.1360, 1361  
Email : grad@au.edu



ADMISSION SCHEDULE 2026 - 2027

	Semester 1/2026 (May – August 2026)	Semester 2/2026 (September – December 2026)	Semester 3/2026 (January – April 2027)
Application deadline	From now – 24 April 2026	From now – 21 August 2026	From now – 23 December 2026
AU English Proficiency Test and Interview	Online	Online	Online
Entrance results	To be announced by the faculty	To be announced by the faculty	To be announced by the faculty
Induction day	9 May 2026	29 August 2026	17 January 2027
Instruction begins (weekday program)	11 May 2026	31 August 2026	18 January 2027
Instruction begins (weekend program)	16 May 2026	5 September 2026	23 January 2027
<b>STUDY AT CURTIN (FEBRUARY / JULY)</b>			
MBA / MSc. Management	February 2027	February 2027	July 2027

STUDY PLAN

- Trimester 1: @AU, Thailand (4 months)**
- Organizational Behavior
  - Marketing Management
  - Research Methodology
  - Strategic Management/ Business Management Strategy

- Master of Commerce (Marketing)**
- Trimester 2: @ Curtin University, Australia**
- Culture and Ethics in Business
  - Global Managerial Economics
  - International Marketing for Managers
  - Management and Organisational Behaviour

- Trimester 3: @ Curtin University, Australia**
- Corporate Strategy
  - Industry Engagement Project
  - Global Business Dynamics
  - Managing Sustainable Global Operations

- Master of Innovation and Entrepreneurship**
- Trimester 2: @ Curtin University, Australia**
- Business Project Management
  - Societal Impact of Technological Innovation
  - Creativity and Innovation
  - Culture and Ethics in Business

- Trimester 3: @ Curtin University, Australia**
- Business Models and Feasibility
  - Design Thinking
  - Global Business Dynamics
  - Intellectual Property Management and Commercialization

- Trimester 4: @ Curtin University, Australia**
- Commercialization of Technological Innovation
  - Choose 1 Elective Unit
  - Choose 1 x Optional Unit
  - Financial Principles and Analysis (Non-Commerce Background)
  - Introduction to Programming (Commerce Background)
  - Choose 1 x Optional Unit
  - Start-Up Project
  - Start-Up Study Tour

TUITION FEES

	MBA@AU	MSc. Management @AU *Limiting the number of students
1 <sup>st</sup> Installment	137,500	137,500
2 <sup>nd</sup> Installment	1,317,500	1,217,500
Total	1,455,000	1,355,000

- Note
- This fee includes tuition fees for all modules at BKK and Australia only
  - The fee excludes air ticket fee, visa fee Overseas Insurance and accommodation.
  - The fees are subject to change at the university’s discretion and without prior notice.
  - In case of fail grade obtained in a block teaching course or comprehensive exam, the student should repeat the course or the exam with the registration and university fees at the most recent rates, separately.

STUDY AND WORK IN AUSTRALIA

Your student visa gives you permission to work in Australia once you have started your course. You can work up to 40 hours per fortnight during semester and unlimited hours during semester breaks.

LIVING COSTS

Estimated Cost of Living and related	474 AUD\$ per week
Estimated Cost of Accommodation	180 AUD\$ per week

- Note for admission to Partner Universities
- Assumption University in no way guarantees enrollments in any of our partner Universities. Prospective candidates to the respective double degree programs are by themselves responsible for the fulfillment of admission criteria and other requirements specified by the partner institutions. Partner universities will decide on admissions and announce the results by themselves.
  - Request for visa entry is subject to the requirements of each country.
  - Choice of universities can change without notice.

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.