GRADUATE STUDIES

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GRADUATE SCHOOL OF
BUSINESS AND ADVANCED TECHNOLOGY MANAGEMENT

NETWORK OF INTERNATIONAL BUSINESS SCHOOLS
ACCREDITATION

PhD. HTM

DOCTOR OF PHILOSOPHY (HOSPITALITY AND TOURISM MANAGEMENT PROGRAM)

มีทุนการศึกษาจากทางมหาวิทยาลัย
สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย
รับทุนการศึกษา ๔๐๐,๐๐๐ บาท

The ABAC Ph.D. in Hospitality and Tourism Management (Ph.D. HTM) Program is the first International Tourism PhD program in Thailand and continues to be the pre-eminent program with small class sizes, and students from ASEAN. The program is delivered in English by international faculty members, all of whom have a wealth of experience in Tourism and Hospitality sectors.

The Ph.D. HTM program is delivered through a series of seven modules arranged in a combination of conventional lectures, tutorials, seminars, workshops and out-of-class activity-based learning experiences. With one intake per year registration can be made at any time with the program commencing in September each year.

After completing the seven theory modules in their first year students are assigned an individual supervisor who is a renowned researcher in the student's research area. Students may elect to complete their dissertation in one to four years.

ADMISSION REQUIREMENTS

To be considered for admission to the program applicants must :

1. Have at least 3 years of work experience in organisations in the area of interest and expertise.
2. Hold a Master's Degree in related fields (MBA, Msc in Tourism) or equivalent degrees in any other fields, with GPA above 3.50 on a scale of 4.00 or equivalent.
3. Obtain TOEFL score of 575 PBT or 213 CBT or an IELTS (Academic) overall band of at least 6.5 or
4. Obtain GMAT score of 550. (The scores are valid for 2 years). Any applicant who does not obtain the required score must take the English Entrance Examination.
5. Submit two letters of recommendation from either former instructors or employers.
6. Present a brief research proposal in the field of hospitality and tourism studies.

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSIONS FEE 1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- Applicants with a Master's Degree from other fields will be admitted subject to passing an oral entrance examination.
- All applicants must pass the research proposal examination.

DOCUMENT REQUIREMENTS

1.	Bachelor's Degree Transcript	2 copies
2.	Master's Degree Transcript	2 copies
3.	Bachelor's Degree Certificate	2 copies
4.	Master's Degree Certificate	2 copies
5.	Citizen identification card and residence registration - For Thai Applicants	2 copies
6.	Passport - For Non-Thai Applicants	2 copies
7.	Recent Photo (1x1" size)	6 photos
8.	Resume	1 copy
9.	Statement of Purpose	1 copy
10.	Recommendation letter	2 letters
11.	Recent TOEFL score (minimum 580) or IELTS (minimum 6.5)	

GRADUATE REQUIREMENTS

1. Complete the total number of credits of the program
2. Achieve a cumulative grade point average of at least 3.00
3. Have the dissertation / part of the dissertation published or have obtained an acceptance of its publication in a national or international journal in accordance with OHEC's Regulations
4. Maintain proper conduct worthy of being a doctoral degree holder
5. Settle all financial obligations to the University
6. Fulfill the requirement of an out-of country fieldtrip

ADMISSION SCHEDULE

Schedule	June Semester	November Semestet
Application Period	All year round	All year round
Entrance Test and Interview	To be announced	To be announced
Class starts	June	November

STUDY PLAN

CURRICULUM STRUCTURE

The total number of credits of the program is	54 credits.
Required Foundation Courses	non-credit
Required Courses	9 credits
Elective Courses	9 credits
Dissertation	36 credits

Year I - First Semester

TR 5900 Graduate Studies Skills	non-credit
TR 5902 Advanced Hospitality and Tourism Management	3
TR 5903 Contemporary Issues in Hospitality and Tourism Development	3
TR 5904 Research Design and Methodology	3
Total	9

Year I - Second Semester

Elective Courses	9
Total	9

Year II - First Semester

TR 9100 Doctoral Dissertation I	9
Total	9

Year II - Second Semester

TR 9101 Doctoral Dissertation II	9
Total	9

Year III - First Semester

TR 9102 Doctoral Dissertation III	9
Total	9

Year III - Second Semester

TR 9103 Doctoral Dissertation IV	9
Total	9

COURSES

Required Course (9 credits)

TR 5900 Graduate Studies Skills	non-credit
TR 5902 Advanced Hospitality and Tourism Management	3
TR 5903 Contemporary Issues in Hospitality and Tourism Development	3
TR 5904 Research Design and Methodology	3
Total	9

Elective Courses (9 credits)

TR 6900 Advanced Destination Marketing	3
TR 6901 Advanced Strategic Tourism Planning	3
TR 6902 Advanced Theories in Organization and Development	3
TR 6903 Advanced Human Capitals Management in Hospitality and Tourism	3
TR 6904 Advanced Intercultural Communication	3
TR 6905 Advanced Tourist Behaviour and Management	3
TR 6907 Seminar in Tourism and Hospitality Business Management	3
TR 6908 Leisure, Business & Event Tourism Management	3
TR 6909 Information Technology in Tourism	3

Dissertation (36 credits)

TR 9100 Doctoral Dissertation I	9
TR 9101 Doctoral Dissertation II	9
TR 9102 Doctoral Dissertation III	9
TR 9103 Doctoral Dissertation IV	9

ESTIMATED FEES: INSTALLMENTS

Installments	(THB)	(US$)
1st Installment	271,100	9,037
2nd Installment	255,000	8,500
3rd Installment	255,000	8,500
4th Installment	250,000	8,333
5th Installment	246,000	8,200
6th Installment	222,900	7,430
Total	**1,500,000**	**50,000**

Note
- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requestes by Assumption University.
- Currency exchange rate : THB 30 = US$1

APPLICATIONS

Hua Mak Campus
Admissions Center "A" Building, 1st floor,
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand
Office hours:
Monday – Friday 08:30 A.M. - 05:00 P.M.

Suvarnabhumi Campus
Admissions Center SR101,
88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,
Samuthprakarn, Thailand 10540
Office hours:
Monday - Friday 08:30 A.M. to 05:00 P.M.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: November 2022

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