



# Ph.D.BA

## DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

### 3 - YEAR PROGRAM

- Create a resource base on highly qualified business researchers and teachers who can link and integrate applied research to learning as a precursor to the formulation of vision, strategy and leadership to provide analytical support to grow business sector.
- Create an increasing body of academic research focusing on Thai businesses, and original dissertation with valid and well-structured arguments, a significant contribution to the knowledge of improving business administration.
- Form intellectually competent graduates who are morally sound, committed to acting justly, and open to further growth; appreciate freedom of expression, imbued with right attitudes and ideologies through a carefully integrated curriculum of ethics, and business management; and achieve academic excellence through hard work, critical, analytical and initiative thinking, and effective decision-making.

#### ADMISSION REQUIREMENTS

1. Master's degree from the institutions accredited by the of Education, Thailand with a GPA not less than 3.25
2. Take the AU-English Proficiency Test and the interview. (The application who submitted the TOEFL (Ibt) 90 or (PBT) 575 or IELTS 6.5 or those with the Bachelor's or Master's Degree from USA, Canada, Australia, and New Zealand are exempted from the AU English Proficiency Test)

#### REQUIRED DOCUMENTS FOR APPLICATION

1. A completed application form
2. Official Transcript of the previous university attended
3. Bachelor's and Master's Degree Certificate
4. Citizen identification card and Residence registration – For Thai Applicants
5. Passport – For Non-Thai Applicants
6. Three (1x1 inch size) photographs (formal attire, not in graduation gown)
7. Resume

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

**ADMISSION FEE** 1,000 THB  
(Non-refundable)

#### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, and New Zealand)

#### STUDY SYSTEM

1<sup>st</sup> semester: July - October  
2<sup>nd</sup> semester: November - March

#### VENUE & CLASS HOURS

Hua Mak Campus, Ramkhamhaeng 24 Rd.  
Mon. - Fri.: 18:30 - 21:30 hrs.  
Sat. 09:00 - 12:00 hrs. / 13:00 - 16:00 hrs.

#### GRADUATION REQUIREMENTS

- Have completed all the courses of the curriculum
- Have obtained a cumulative grade point average of at least 3.00
- Have passed the proficiency test of English
- Have passed the qualifying examination
- Have proposed the dissertation and passed the final oral dissertation defense evaluated by a committee approved by the University. The final oral defense is opened to the public.
- Have the dissertation/part of the dissertation published or have obtained an acceptance of its publication in a national or international journal in accordance with OHEC's Regulation on Criteria for Selection of Academic Journals for Publication of Academic Work (B.E. 2556)
- Have obtained library and financial clearance from the University
- Have demonstrated good behavior and discipline

**DURATION:** 3 YEARS



## ADMISSION SCHEDULE 2024 - 2025

Schedule	Academic Year 2024	Academic Year 2025
<b>Application Deadline</b>	<b>July 15, 2024</b>	<b>July 15, 2025</b>
English Proficiency Test	Online	Online
Interview Date	Online	Online
Entrance Result	To be announced	To be announced
Registration Date	July 22 - 26, 2024	July 21 - 25, 2025
<b>Instruction Begins</b>	<b>August 1, 2024</b>	<b>August 1, 2025</b>

### COURSES

#### Core Courses

DBA 7002 Quantitative Analysis for Research  
 DBA 7003 Behavioral Research Design  
 DBA 7004 Information Literacy and Research Ethics  
 DBA 8001 Multivariate Analysis

#### Elective Courses

**Select both courses from one of the following three fields.**

DBA 7100 Advanced Management and Organization Theory  
 DBA 8100 Seminar in Management Research  
 or  
 DBA 7200 Advanced Marketing Theory  
 DBA 8200 Seminar in Marketing Research  
 or  
 DBA 7300 Advanced Financial Theory  
 DBA 8300 Seminar in Financial Research

#### Research Courses

DBA 9701 Proseminar I  
 DBA 9702 Proseminar II

### STUDY PLAN

Course Code Course Title

#### First Year First Semester

DBA 7002 Quantitative Analysis for Research  
 DBA 7003 Behavioral Research Design  
 DBA 7004 Information Literacy and Research Ethics

#### First Year Second Semester

DBA 8001 Multivariate Analysis  
 DBA 9701 Proseminar I

#### Second Year First Semester

DBA 8888 Qualifying Examination  
 DBA 9702 Proseminar II

**Select one of the following specializations.**

DBA 7100 Advanced Management and Organization Theory  
 DBA 8100 Seminar in Management Research  
 or  
 DBA 7200 Advanced Marketing Theory  
 DBA 8200 Seminar in Marketing Research  
 or  
 DBA 7300 Advanced Finance Theory  
 DBA 8300 Seminar in Finance Research

#### Second Year Second Semester

DBA 9901 Dissertation I

#### Third Year First Semester

DBA 9902 Dissertation II

#### Third Year Second Semester

DBA 9903 Dissertation III

### CURRICULUM

#### Coursework and Dissertation:

Core Courses	12 Credits
Elective Courses	6 Credits
Research Courses	6 Credits
Qualifying Examination	0 Credit
Dissertation	36 Credits
<b>Total</b>	<b>60 Credits</b>

### ESTIMATED EXPENSES

Total fee 3 - Year, 6 Semesters

Installments	Thai Students	Non-Thai Students		
	(THB)	(THB)	(US\$)	(CNY)
1 <sup>st</sup>	197,100	214,600	7,153	42,920
2 <sup>nd</sup>	146,100	146,100	4,870	29,220
3 <sup>rd</sup>	194,100	199,100	6,637	39,820
4 <sup>th</sup>	206,100	206,100	6,870	41,220
5 <sup>th</sup>	151,100	156,100	5,203	31,220
6 <sup>th</sup>	166,100	166,100	5,537	33,220
<b>Total</b>	<b>1,060,600</b>	<b>1,088,100</b>	<b>36,270</b>	<b>217,620</b>

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition Fee, University fees, Campus network fee
- Qualifying Examinations fee (first attempt only)
- Health / Life insurance (non-Thai students)

The fee does not cover the followings:

- Admission fee (non-refundable)
- Textbooks

Note:

1. The fees are subject to change at the university's discretion without prior notice
2. Currency exchange rate: THB 30 = US\$ 1, THB 5 = CNY 1

### APPLICATIONS

#### Hua Mak Campus

Admissions Center "A" Building, 1<sup>st</sup> floor,  
 Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

#### Office hours:

Monday – Friday 08:30 A.M. - 05:00 P.M.

### MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS (MSME Business School)

Assumption University

Hua Mak Campus (D Building, 6<sup>th</sup> Floor)

Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Tel. +66 (2) 300 4543-62 Ext. 1177

#### Office hours:

Monday - Friday: 08:30 A.M. - 04:30 P.M.

Saturday 8:30 A.M. - 12:00 P.M.

Email: phdba@au.edu

[www.phdba.au.edu](http://www.phdba.au.edu)

#### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: November 2022

The University Registrar

## UNIVERSITY ADMISSIONS CENTER

Last updated: Jan 2023

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