



M.S. MANAGEMENT

ปริญญาโท การจัดการมหาบัณฑิต

การจัดการอย่างชาญฉลาด ด้วยความคิดสร้างสรรค์และ
นวัตกรรมผ่านเทคโนโลยีสารสนเทศ

รูปแบบการเรียนรู้แบบผสมผสานการสัมมนาทำวิทยาสำหรั้นักศึกษาที่สื่อสารภาษาไทยได้

QUALIFICATIONS FOR ADMISSION

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0

APPLICATION REQUIREMENTS

- A completed application form
- Official transcript of the previous university attended (1 copy)
- Bachelor's degree certificate (1 copy)
- Citizen identification card and house registration (1 copy) - for Thai applicants
- Passport (1 copy) - for Non-Thai applicants
- One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSIONS FEE

1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

VENUE & CLASS HOURS

On-Campus and Hybrid Learning Program

Graduate School of Business Advanced
Technology Management (GS-BATM)
3rd. Fl., A building, Huamak campus,
Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-783-2222 ext.1360, 1361
email: grad@au.edu

หลักสูตรปริญญาโท การจัดการมหาบัณฑิต

ส่งเสริมและพัฒนาทักษะเชิงนวัตกรรม
และความคิดสร้างสรรค์ในผู้ประกอบการ
ใหม่ ผู้จัดการองค์กร และผู้นำทั่วไป ไม่ว่า
จะเป็นองค์กรที่แสวงหากำไร องค์กรไม่
แสวงหาผลกำไร หรือภาครัฐที่มุ่งหา
ประสิทธิภาพ ด้วยการใช้เครื่องมือที่ทันสมัย
ในการจัดการการดำเนินงานเพื่อ
บรรลุเป้าหมายในสภาพแวดล้อมที่
เปลี่ยนแปลงอย่างรวดเร็ว

มุ่งเน้นการพัฒนาทักษะการจัดการที่
จำเป็นสำหรับการนำความคิดสร้างสรรค์
และแนวคิดใหม่ๆ เข้ามาใช้ในธุรกิจและ
ให้ความเข้าใจในความซับซ้อนและความ
ท้าทายที่เกี่ยวข้องกับการจัดการ
ทรัพยากรในระบบเศรษฐกิจแห่งความรู้
ที่เป็นสากล หรือเรียกว่า
"ความรู้ที่ไม่มีพรมแดน"

ADMISSION SCHEDULE 2024 / 2025

Schedule	Semester 1/2025 June – October 2025	Semester 2/2025 November 2025 – March 2026
Application deadline	From now – 27 May 2025	From now – 28 October 2025
AU English Proficiency Test and interview	Online	Online
Entrance results	To be announced by the faculty	To be announced by the faculty
Instruction begins	June 2025	November 2025

CURRICULUM STRUCTURE

Plan A (Thesis)	
Required Courses	15 credits
Elective Courses	9 credits
Thesis	12 credits
Total	36 credits
Plan B (Independent Study)	
Required Courses	15 credits
Elective Courses	18 credits
Independent study	3 credits
Total	36 credits



STUDY PLAN

Plan A (Thesis)	
Year 1	Semester 1
• MS 6401	Organizational Management
• MS 6572	Management Information System
• MS 6539	Quantitative Analysis for Management
• MS 6408	Marketing Management
Year 1	Semester 2
• MS 6406	Business Management Strategy
• MS 6551	Managerial Economics
• MS 6409	Financial and Accounting for Manager
• MS 6407	Research Methodology
Year 2	Semester 1
• MS 7002	Thesis I
• MS 7003	Thesis II

Plan B (Independent Study)	
Year 1	Semester 1
• MS 6401	Organizational Management
• MS 6534	Information Communication Technology Management
• MS 6539	Quantitative Analysis for Management
• MS 6550	Managerial Accounting
Year 1	Semester 2
• MS 6408	Marketing Management
• MS 6551	Managerial Economics
• MS 6409	Financial and Accounting for Manager
• MS 6407	Research Methodology
Year 2	Semester 1
• MS 6547	Customer Relationship Management (Elective course)
• MS 6406	Business Management Strategy
• MS 7004	Independent Study
• BP 6917	ST.Managing Organization Performance (Elective course)

ESTIMATED FEES

Installment 1	137,500 (THB)
Installment 2	68,750 (THB)
Installment 3	68,750 (THB)
Total	275,000 (THB)

- The fee includes:
- First enrollment fee (matriculation fee, etc.)
 - Tuition fee
 - University fees, Campus network fee
 - Comprehensive examinations fee (first attempt only)

- The fee doesn't cover the followings:
- Admission fee (non-refundable)
 - Textbooks
 - Maintaining Student Status (4,900 THB per Trimester)

- Note:
1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
 2. The fees are subject to change at the university's discretion without prior notice.

WHAT Will YOU GET?

Knowledge and Know-how

At GSBATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning

With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family

You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated March 2025

UNIVERSITY ADMISSIONS CENTER

ASSUMPTION UNIVERSITY
Hua Mak Campus, Assumption Building, Floor 1
Suvarnabhumi Campus, SR101
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Facebook: abacgraduate
Instagram: au_grad_studies
www.grad.au.edu



Line



Facebook



Instagram



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