



MASTER OF SCIENCE

# Management

การจัดการ

GRADUATE SCHOOL OF  
BUSINESS AND ADVANCED TECHNOLOGY MANAGEMENT

A one-year master's degree for entrepreneurs, managers, and leaders who want to bring creativity and innovation to the way organizations are run. Built around the link between technology and management, the program prepares graduates for the demands of a knowledge economy. Additional review support may be arranged for Thai-speaking students where appropriate.

[APPLY NOW →](#)

DEGREE  
M.S.

DURATION\*  
1 Year

PLANS  
A & B

SCHEDULE  
Weekdays

INTAKES  
Jun · Nov

\* The duration of a study program is the standard expected time frame for a student to complete all academic requirements, such as coursework, credits, or research, to earn a specific degree.

# About the Program

The Master of Science in Management is a one-year graduate degree for entrepreneurs, managers, and leaders working in profit, non-profit, and government sectors. The program is built around the belief that good management today depends on the disciplined use of information technology and on the ability to bring creativity and innovation into everyday business decisions.

The curriculum joins management practice with the knowledge economy: students study the principles of strategy, finance, marketing, and operations, then learn to apply technology and analytical thinking to the problems organizations face in a fast-changing environment. Plan A leads to a thesis and suits students considering doctoral study or applied research; Plan B closes with an independent study and is built for working professionals who want a structured, project-based capstone.

เกี่ยวกับหลักสูตร

## ปริญญาโท การจัดการมหาบัณฑิต

การจัดการอย่างชาญฉลาด ด้วยความคิดสร้างสรรค์ และนวัตกรรมผ่านเทคโนโลยีสารสนเทศ

หลักสูตรปริญญาโทการจัดการมหาบัณฑิต ส่งเสริมและพัฒนาทักษะเชิงนวัตกรรมและความคิดสร้างสรรค์ในผู้ประกอบการใหม่ ผู้จัดการองค์กร และผู้นำทั่วไป ไม่ว่าจะเป็นองค์กรที่แสวงหากำไร องค์กรไม่แสวงหาผลกำไร หรือภาครัฐที่มุ่งหาประสิทธิภาพ ด้วยการใช้เครื่องมือที่ทันสมัยในการจัดการการดำเนินงานเพื่อบรรลุเป้าหมายในสภาพแวดล้อมที่เปลี่ยนแปลงอย่างรวดเร็ว

มุ่งเน้นการพัฒนาทักษะการจัดการที่จำเป็นสำหรับการนำความคิดสร้างสรรค์และแนวคิดใหม่ ๆ เข้ามาใช้ในการธุรกิจ และให้ความเข้าใจในความซับซ้อนและความท้าทายที่เกี่ยวข้องกับการจัดการทรัพยากรในระบบเศรษฐกิจแห่งความรู้ที่เป็นสากล หรือเรียกว่า “ความรู้ที่ไม่มีพรมแดน”

AFTER THE MASTER'S.

## Managers and entrepreneurs prepared to lead organizations through a knowledge economy.

- Innovation or change manager
- Marketing or brand manager
- Entrepreneur or family-business successor
- Product or project manager
- Strategy or management consultant
- Business development lead
- Operations or supply-chain manager
- Non-profit or public-sector director

# Study Plans

PLAN A

## Coursework and Thesis

For students aiming at research, doctoral study, or applied investigation in management practice.

**36** CREDITS

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Required courses	15
Elective courses	9
Thesis	12

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### Required Courses

- MS 6401** Managerial Economics (3 Credits)
- MS 6572** Strategic Management (3 Credits)
- MS 6539** Research Methodology for Management (3 Credits)
- MS 6408** Organizational Behavior and Leadership (3 Credits)
- MS 6406** Managerial Accounting and Finance (3 Credits)

### Elective Courses

*Three elective courses chosen from the list below*

### Thesis

- MS 7000** Thesis (12 Credits)

## PLAN B

### Coursework and Independent Study

For working professionals seeking a structured, project-based capstone in management practice.

# 36

 CREDITS

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Required courses	15
Elective courses	18
Independent Study	3

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#### Required Courses

- MS 6401** Managerial Economics (3 Credits)
- MS 6572** Strategic Management (3 Credits)
- MS 6539** Research Methodology for Management (3 Credits)
- MS 6408** Organizational Behavior and Leadership (3 Credits)
- MS 6406** Managerial Accounting and Finance (3 Credits)

#### Elective Courses

*Six elective courses chosen from the list below*

#### Independent Study

- MS 6900** Independent Study (3 Credits)

## ELECTIVES

### Elective Courses (Plan A and Plan B)

Students select electives in consultation with the program coordinator.

#### Elective Catalog

- MS 6551** Marketing Management (3 Credits)
- MS 6409** Human Resource Management (3 Credits)
- MS 6407** Operations and Supply Chain Management (3 Credits)
- MS 7002** Innovation and Technology Management (3 Credits)
- MS 7003** Entrepreneurship and New Venture Creation (3 Credits)
- MS 6534** Information Systems for Management (3 Credits)
- MS 6550** Business Analytics (3 Credits)
- MS 6547** International Business (3 Credits)
- MS 7004** Selected Topics in Management (3 Credits)
- MS 6552** Project Management (3 Credits)

# Estimated Tuition

Applies to both Plan A and Plan B · 3 installments over 1 year

INSTALLMENT	TUITION (฿)
1st installment	100,100
2nd installment	87,800
3rd installment	87,100
<b>Total</b>	<b>฿275,000</b>

Tuition does not include the admission fee, textbooks, or the Comprehensive Examination. Fees are subject to change at the University's discretion.

# Admission Schedule

	Sem 1 · 1st Round	Sem 1 · 2nd Round	Sem 2 · 1st Round	Sem 2 · 2nd Round
<b>Application deadline</b>	20 May 2026	31 July 2026	21 October 2026	24 December 2026
<b>AU English Proficiency Test &amp; interview</b>	By appointment	By appointment	By appointment	By appointment
<b>Registration period</b>	25–29 May 2026	3–7 August 2026	26–30 October 2026	4–8 January 2027
<b>Instruction begins</b>	1 June 2026	Mid-August 2026	2 November 2026	Mid-January 2027

# Graduation Requirements

## Plan A · Coursework and Thesis

- 01 Complete all courses in the curriculum
- 02 Cumulative GPA of 3.00 or higher
- 03 Pass the thesis defense
- 04 Publish, or have accepted for publication, work related to the thesis in a journal or conference proceeding approved by the program's Academic Committee
- 05 Pass the Research Planning and Management Seminar
- 06 Obtain library and financial clearance from the University
- 07 Demonstrate good behavior and discipline

## Plan B · Coursework and Independent Study

- 01 Complete all courses in the curriculum
- 02 Cumulative GPA of 3.00 or higher
- 03 Pass the comprehensive examination
- 04 Pass the Independent Study presentation
- 05 Pass the Research Planning and Management Seminar
- 06 Obtain library and financial clearance from the University
- 07 Demonstrate good behavior and discipline

## HAVE A QUESTION?

**Talk to the Office of Graduate Studies on LINE — we'll help you with anything you're wondering about.**

Programs · admissions · scholarships · English requirements. Add [@abacgrad](#) or scan the code to start a chat.



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## Who Should Apply

- A bachelor's degree in any field from an accredited institution
- A cumulative GPA of 2.00 or higher (out of 4.0), or equivalent
- English proficiency that meets the entrance examination or exemption criteria below

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## Application Documents

- 01 A completed application form
- 02 An official transcript from the previous university (1 copy)
- 03 A bachelor's degree certificate (1 copy)
- 04 A citizen identification card and house registration — Thai applicants (1 copy)
- 05 A passport — Non-Thai applicants (1 copy)
- 06 One photograph, 1 × 1.5 inches, in formal attire (not graduation gown)
- 07 Two letters of recommendation from former instructors or current employers

Admission fee: **฿1,000 (non-refundable)**

Note — all documents must be signed and submitted in person by the last day of the application period. Otherwise the application will not be considered and the applicant will not be eligible for the admission interview. Applicants who graduated from overseas universities must submit, at the time of applying, certified, attested, or notarized academic documents bearing the seal of the Ministry of Foreign Affairs, Ministry of Education, or the relevant department.

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# English Proficiency

## Entrance Examination

- AU English Proficiency Test
- Interview entrance examination

## Exemption

- TOEFL (iBT) score of 90 or higher, or IELTS (Academic) 6.5 or higher — valid for two years
- A bachelor's degree from a native English-speaking country (the United States, Canada, the United Kingdom, Australia, New Zealand, or Ireland)

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# School Contact



HUA MAK CAMPUS

## Graduate School of Business and Advanced Technology Management

Martin de Tours Hall (Building 'M'), 1st Floor

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[gradadmission@au.edu](mailto:gradadmission@au.edu)

# Graduate Admissions Office

MON – FRI

08:30 – 17:00

SATURDAY

08:00 – 16:30

SUNDAY

08:00 – 14:00

## IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort, through the Office of Graduate Studies, will be made to keep students advised of any such changes.

UNIVERSITY ADMISSIONS  
CENTER

## Assumption University

**Hua Mak Campus** · Martin de Tours Hall  
(Building 'M'), Floor 1

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Studies Building, Floor 1

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