



บัณฑุณการศึกษาจากมหาวิทยาลัย

สนับสนุนนี้ สำหรับนักศึกษาใหม่สัญชาติไทย จำนวน ๑๔๕,๕๐๐ บาท

M.B.A. HOSPITALITY AND TOURISM MANAGEMENT

- 1.5 – 2 YEAR PROGRAM
- CLASS ON A WEEKEND (SAT-SUN)
- THESIS AND NON-THESIS OPTION
- BLOCK MODE OF TEACHING (BMT)
(SUBJECTS ARE OFFERED IN SHORTER PERIODS)
- SMALL CLASS SIZE, SEMINAR/WORKSHOP
LEARNING STYLE

PROFESSIONAL RESEARCH & STUDIES IN:

- Hospitality and Marketing Research
- Sustainable Tourism Development
- Crisis Management in Tourism
- Niche Tourism
- IT & E-commerce for Tourism
- In trend creative and innovative tourism management.
- Self-organised fieldtrips combined with course work necessary to acquire skills to deliver services in a highly competitive AEC business environment.
- Minimum time in-class, maximum exposure to work-place tourism environment.
- A “Fun-tastic” learning experience through learning by doing.

QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and House Registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION FEE 1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

GRADUATION REQUIREMENTS

1. Obtain the minimum prescribed 48 credits
2. Earn a minimum cumulative GPA of at least 3.00
3. Pass Thesis Examination under the Thesis option or
4. Pass the written and oral comprehensive examinations under the Non-Thesis option

VENUE & CLASS HOURS

- Hua Mak Campus
- Weekends (Sat. & Sun.) 9.30 a.m. to 4.30 p.m.

ADMISSION SCHEDULE 2026 - 2027

	Semester 3/2025 (January - April 2026)	Trimester 1/2026 (May - August 2026)	Trimester 2/2026 (September - December 2026)	Trimester 3/2026 (January - April 2027)
Application Deadline	26 December 2025	24 April 2026	17 August 2026	24 December 2026
AU EPS Test and Interview	By appointment	By appointment	By appointment	By appointment
Induction Day	10 January 2026	9 May 2026	29 August 2026	17 January 2027
Instruction begins	17 January 2026	11 May 2026	31 August 2026	18 January 2027

CURRICULUM STRUCTURE

Plan A Type A2: Coursework and Thesis

Foundation Courses*

Required Courses	27 credits
Elective Course	6 credits
Thesis in concentration	15 credits
Total	48 credits

Plan B : Coursework and Independent Study

Foundation Courses*

Required Courses	27 credits
Elective Courses	15 credits
Individual research project	6 credits
Total	48 credits

STUDY PLAN

Plan A Type A2: Coursework and Thesis

Term 1

Foundation courses Upper Intermediate Academic Writing Course
(For those who required AU English Proficiency Standard Course)

TR 5800	Professional English for Tourism Business	Non-credit
TR 5801	Research Methods for Tourism	Non-credit
TR 5901	Principles of Tourism and Hospitality	Non-credit
TR 6000	Managerial Accounting, Economics and Financial Decision Making for Tourism	Non-credit
Total		3

Term 2

TR 6001	Sustainable Tourism Development	3
TR 6103	Tourism Business Management and Ethics	3
TR 6104	Human Resources Management for Tourism Organization	3
Total		9

Term 3

TR 6107	Marketing Management for Tourism	3
TR 6109	International Tourism and Its Environment	3
TR 6112	Information Technology and Business Analytics for Hospitality and Tourism	3
Total		3

Plan B : Coursework and Independent Study

Foundation Course Upper Intermediate Academic Writing*
(For those who required English Proficiency Standard Course)

Term 1

TR 6000	Managerial Accounting, Economics and Financial Decision Making for Tourism	3
TR 6001	Sustainable Tourism Development	3
TR 6103	Tourism Business Management and Ethics	3
TR 6104	Human Resources Management for Tourism Organization	3

ESTIMATED FEES: INSTALLMENTS

Installments	Thai Students	Non-Thai Students
	(THB)	(THB)
1 st Installment	137,500	137,500
2 nd Installment	137,500	137,500
3 rd Installment	112,500	137,500
4 th Installment	112,500	137,500
Total	500,000	550,000

The fee does not include:

- Admissions fee (non-refundable)
- Textbooks, grammar proofreading of the IR/IS, and thesis reports
- Maintaining Student Status (4,900 THB per Trimester)
- International field trip (for students who received scholarships with a discounted fee of 395,500 THB).

Note:

- In case of a failed grade in any course or comprehensive examination, the student must repeat the course or the exam with the registration and university fees at the latest rate separately.
- International field trip: an additional fee of 154,500 THB is required for those who received a fee of 395,500 THB.
- The fees are subject to change at the university's discretion without prior notice.

ADMISSIONS OFFICE

Hua Mak Campus

Martin de Tours Hall (Building 'M'), 1st Floor
Ramkhamhaeng Road, Soi 24, Bangkok 10240,
Thailand

Office Hours:

Monday – Friday: 08:30 A.M. – 05:00 P.M.
Saturday: 08:00 A.M. – 04:30 P.M.
Sunday: 08:00 A.M. – 02:00 P.M.

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.



UNIVERSITY ADMISSIONS CENTER

Updated as of November 2025

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Line



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