



GRADUATE STUDIES



Ph.D. ARTS, MUSIC, SPORTS AND ENTERTAINMENT MANAGEMENT

Graduates will be prepared to conduct both theoretical and applied research for a range of management careers within the broadening domain of Music, Arts, Sports and Entertainment.

Based on a research project undertaken across three years (full-time, minimum period of study three years), you will learn and develop digital transformation, innovation and technological tools to be an effective teacher, mentor or managers in the areas of Arts, Music, Sports and Entertainments Management.

This program aimed to professionals who currently have a position of responsibility or want to start their professional career in the Music, Arts, Sports and Entertainments industry by entrepreneurship or in related industry.

QUALIFICATIONS FOR ADMISSION

- Hold a Master's Degree in the related fields.
- Any strong relevant professional experience will be considered on a case by case basis.

APPLICATION REQUIREMENTS

1. A completed application form
2. Bachelor and Master's Official transcript of the previous university attended (1 copy)
3. Bachelor and Master degree certificate (1 copy)
4. Citizen identification card and house registration (1copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not ingraduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSIONS FEE 1,000 THB (Non -refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

Graduate School of Business Advanced Technology Management (GS-BATM)

3rd. Fl., A building, Huamak campus, Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-300-4543 ext.1360, 1361
email: grad@au.edu



ADMISSIONS SCHEDULE 2024 / 2025

	Semester 1/2024 (June-October 2024)	Semester 2/2024 (November 2024 - March 2025)
Application Deadline	22 May 2024	23 October 2024
AU EPS Test and Interview	by appointment	by appointment
Registration Period	3-10 June 2024	28 October - 1 November 2024
Instruction Begins	10 June 2024	4 November 2024

STUDY PLAN

Year 1 - First semester : 9 Credits

- AMC 8021 Art History Analysis and Art Criticism
- AMC 8023 Symposium on Innovative Technologies for Art Management
- ARM 8011 Research Design and Methodology

Year 1 - Second semester : 9 Credits

- ARM 8013 Action Research Methodology and Process
- AMC 8022 Management of Art Exhibition and Art Museum
- ARM 8012 Qualitative and Quantitative Evaluation Process

Year 2 - First semester : 9 Credits

- ARM 9201 Dissertation I

Year 2 - Second semester : 9 Credits

- ARM 9202 Dissertation II

Year 3 - First semester : 9 Credits

- ARM 9203 Dissertation III

Year 3 - Second semester : 9 Credits

- ARM 9204 Dissertation IV

SPECIALIZATION AREAS

- Arts Management
- Music Management
- Sports Management
- Entertainment Management

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: November 2022

ESTIMATED FEES: INSTALLMENTS

Installments	(THB)	(US\$)
1st Installment	271,100	9,037
2nd Installment	255,000	8,500
3rd Installment	255,000	8,500
4th Installment	250,000	8,333
5th Installment	246,000	8,200
6th Installment	222,900	7,430
Total	1,500,000	50,000

Note

- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requested by Assumption University.
- Currency exchange rate : THB 32 = US\$1

APPLICATIONS

Hua Mak Campus

Admissions Center "A" Building, 1st floor,
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Office hours:

Monday – Friday 08:30 A.M. - 05:00 P.M.

Suvarnabhumi Campus

Admissions Center SR101,
88 Moo 8 Bang Na-Trad Km.26, Bang Sao Thong,
Samut Prakan, Thailand 10540

Office hours:

Monday - Friday 08:30 A.M. to 05:00 P.M.

UNIVERSITY ADMISSIONS CENTER

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Last updated: Jan 2023