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GRADUATE SCHOOL OF
**BUSINESS AND ADVANCED
TECHNOLOGY MANAGEMENT**



NETWORK OF INTERNATIONAL
BUSINESS SCHOOLS
ACCREDITATION

M.B.A. DIGITAL TRACK MASTER OF BUSINESS ADMINISTRATION

- 1.5 YEARS APPROX.
- PART-TIME PROGRAM (SAT.-SUN.)
- BLOCK TEACHING
- NON-THESIS OPTION
- SEMINAR, WORKSHOP, ONLINE LEARNING

Hybrid Learning, the modern mode of learning in the digital economy via online + traditional class-based and workshops.

Graduate School of Business Advanced Technology Management (GS-BATM)

3rd. Fl., A building, Huamak campus,
Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-300-4543 ext.1360, 1361

มีทุนการศึกษาจากทางมหาวิทยาลัย

สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย **จ่ายเพียง ๓๙๕,๕๐๐ บาท**

QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English
5. English Proficiency Test and Interview Entrance Examination

ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. Three (1x1.5 inches) photographs (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION FEE 1,000 THB (Non-refundable)

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

VENUE & CLASS HOURS

Hua Mak Campus
Ramkhamhaeng 24 Rd.
Weekends (Sat. & Sun.) 9.30 a.m. to 4.30 p.m.

GRADUATION REQUIREMENTS

1. Obtain the minimum prescribed 48 credits
2. Earn a minimum cumulative GPA of at least 3.00
3. Pass the written and oral comprehensive examinations



ADMISSION SCHEDULE 2023 / 2024

Schedule	Trimester 1/2023 May - August 2023	Trimester 2/2023 September - December 2023	Trimester 3/2023 January - April 2024
Application Deadline	Wed. 19 April 2023	Wed. 16 August 2023	Wed. 20 December 2023
Entrance Examination	Sat. 22 April 2023	Sat. 19 August 2023	Sat. 23 December 2023
Entrance Examination Result	Wed. 26 April 2023	Tue. 22 August 2023	Tue. 26 December 2023
Induction Day	Sat. 13 May 2023	Sat. 2 September 2023	Sun. 14 January 2024
Instruction begins	Mon. 15 May 2023	Mon. 4 September 2023	Mon. 15 January 2024

CURRICULUM STRUCTURE

Required courses	30 credits
Elective courses	12 credits
Independent study	6 credits
Comprehensive examinations	-
Total	48 credits

STUDY PLAN

Foundation Course

AWC 2000 Upper Intermediate Academic Writing Course*

* For those who required English Proficiency Standard Course

Trimester 1 @ ABAC

BG 5006	Intro. To Quantitative Analysis
BP 6903	Organizational Behavior
BA 6601	Managerial Accounting
BC 6501	Intro. To Mgt. Information Systems

Trimester 2 @ ABAC

BP 6902	Business Research Methodology
BP 6910	International Business Management
BF 6701	Financial Management
BE 6401	Managerial Economics

Trimester 3 @ ABAC

BM 6801	Marketing Management
BP 6904	Operation Management
BM 6892	ST. in Service Marketing (Elective Course)
BM 6805	Marketing Logistics Management (Elective Course)

Trimester 4 @ ABAC

BP 6918	Strategic Management
BP 6955	Individual Research in Management
BM 6810	Customer Relationship Management (Elective Course)
BP 6917	ST. Managing Organization Performance (Elective Course)

Trimester 5 @ ABAC

Written and Oral Comprehensive Exam

*Availability of elective courses depends on term and lecturers

ESTIMATED FEES: Installments

Installments	Thai Students		Non-Thai Students	
	(THB)	(THB)	(US\$)	(CNY)
1 st Installment	137,500	137,500	4,583	27,500
2 nd Installment	137,500	137,500	4,583	27,500
3 rd Installment	137,500	137,500	4,583	27,500
4 th Installment	137,500	137,500	4,583	27,500
Total	550,000	550,000	18,333	110,000

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health / life insurance (non-Thai students)
- AU Academic Writing Course (15,000 THB for first attempt only)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 30 = US\$ 1, THB 5 = CNY 1

APPLICATIONS

Hua Mak Campus

Admissions Center "A" Building, 1st floor,
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Office hours:

Monday – Friday	08:30 A.M. - 05:00 P.M.
Saturday	08:00 A.M. - 04:30 P.M.
Sunday	08:00 A.M. - 02:00 P.M.

Suvarnabhumi Campus

Admissions Center SR101,
88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,
Samuthprakarn, Thailand 10540

Office hours:

Monday - Friday	08:30 A.M. to 05:00 P.M.
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IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

List updated: November 2021

The University Registrar

