



มีทุนการศึกษาจากทางมหาวิทยาลัย

สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย จ่ายเพียง ๓๔๕,๕๐๐ บาท

# M.B.A. FAST TRACK

## MASTER OF BUSINESS ADMINISTRATION



Assumption University  
GRADUATE  
STUDIES

Program Duration: 1.5 – 2 Years

Class Schedule: Weekdays (Monday – Thursday)

Study Options: Thesis or Non-Thesis

Concentrations: Marketing, Finance, and General Management

Teaching Format: Block Mode of Teaching (BMT) – courses are offered in shorter intensive periods

Learning Environment: Small class sizes, seminar and workshop-based learning

International Field Trip: Available under the University's conditions\*

### QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English

### APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and House Registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered*

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

**ADMISSION FEE** 1,000 THB (Non-refundable)

### ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

### VENUE & CLASS HOURS

#### Huamak Campus

Ramkhamhaeng 24 Road

Weekday (Mon. - Thu.)

- Day Class: 09.30 a.m. - 12.30 p.m.

### GRADUATION REQUIREMENTS

1. Plan A: complete all required coursework of 33 credits, and pass the 15 credits of Thesis Examination
2. Plan B: Complete all required 48 credits of coursework and pass both the Written and Oral Comprehensive Examinations
3. A minimum Cumulative Grade Point Average of 3.00

## ADMISSION SCHEDULE 2026 - 2027

	Semester 3/2025 (January - April 2026)	Trimester 1/2026 (May - August 2026)	Trimester 2/2026 (September - December 2026)	Trimester 3/2026 (January - April 2027)
Application Deadline	26 December 2025	24 April 2026	17 August 2026	24 December 2026
AU EPS Test and Interview	By appointment	By appointment	By appointment	By appointment
Induction Day	10 January 2026	9 May 2026	29 August 2026	17 January 2027
Instruction begins	17 January 2026	11 May 2026	31 August 2026	18 January 2027

## CURRICULUM STRUCTURE

### Plan A: Thesis Option

Foundation Courses*		
Required Courses	30	credits
Elective Course	3	credits
Thesis in concentration	15	credits
<b>Total</b>	<b>48</b>	<b>credits</b>

### Plan B: Non-Thesis Option

Foundation Courses*	
Required Courses	30 credits
Elective Courses	12 credits
Individual research project	6 credits
Comprehensive Examination	- credits
Total	48 credits

## STUDY PLAN HUA MAK CAMPUS

### Foundation courses

Upper Intermediate Academic Writing Course

*\*(For those who required AU English Proficiency Standard Course)*

### Thesis Option

#### Term 1

BG 5006 Intro. to Quantitative Analysis  
BP 6903 Organizational Behavior  
BA 6601 Managerial Accounting  
BC 6501 Intro. to Mgt. Information Systems

#### Term 2

BP 6902 Business Research Methodology  
BP 6910 International Business Management  
BF 6701 Financial Management  
BE 6401 Managerial Economics

#### Term 3

BM 6801 Marketing Management  
BP 6904 Operation Management  
BP 6918 Strategic Management  
One Elective Course in Specialization

#### Term 4

BZ 7000 Thesis in Specialization (6 credits)  
BZ 7001 Thesis in Specialization (9 credits)

### Non - Thesis Option

#### Term 1

BG 5006 Intro. To Quantitative Analysis  
BP 6903 Organizational Behavior  
BA 6601 Managerial Accounting  
BC 6501 Intro. To Mgt. Information Systems

#### Term 2

BP 6902 Business Research Methodology  
BP 6910 International Business Management  
BF 6701 Financial Management  
BE 6401 Managerial Economics

#### Term 3

BM 6801 Marketing Management  
BP 6904 Operation Management  
Two Elective Courses in Specialization area

#### Term 4

BP 6918 Strategic Management  
Individual Research in Specialization  
Two Elective Courses in Specialization area

#### Term 5

Written and Oral Comprehensive Exam

### Specialization Areas:

#### Marketing

BM 6802 Advertising and Promotion  
BM 6806 Int'l marketing Management  
BM 6896 Consume Behavior  
BM 6803 Product Management  
BM 6855 Individual Research in Marketing

#### Finance

BF 6704 Investment  
BF 6705 Management of Financial Institutions  
BF 6706 Int'l Financial Management  
BF 6791 ST. Risk Management  
BF6755 Individual Research in Finance

#### General Management

Elective courses with General Management Area or other specialization Areas  
BP6955 Individual Research in Management

*\*Elective Courses with Specialization Area*

*\*Availability of elective courses depends on term and lecturers*



## ESTIMATED FEES: INSTALLMENTS

Installments	Thai Students	Non-Thai Students
	(THB)	(THB)
1 <sup>st</sup> Installment	137,500	137,500
2 <sup>nd</sup> Installment	137,500	137,500
3 <sup>rd</sup> Installment	112,500	137,500
4 <sup>th</sup> Installment	112,500	137,500
<b>Total</b>	<b>500,000</b>	<b>550,000</b>

### The fee does not include:

- Admissions fee (non-refundable)
- Textbooks, grammar proofreading of the IR/IS, and thesis reports
- Maintaining Student Status (4,900 THB per Trimester)
- International field trip (for students who received scholarships with a discounted fee of 395,500 THB).

### Note:

- In case of a failed grade in any course or comprehensive examination, the student must repeat the course or the exam with the registration and university fees at the latest rate separately.
- International field trip: an additional fee of 154,500 THB is required for those who received a fee of 395,500 THB.
- The fees are subject to change at the university's discretion without prior notice.

## ADMISSIONS OFFICE

### Hua Mak Campus

Martin de Tours Hall (Building 'M'), 1<sup>st</sup> Floor  
Ramkhamhaeng Road, Soi 24, Bangkok 10240,  
Thailand

### Office Hours:

Monday – Friday: 08:30 A.M. – 05:00 P.M.  
Saturday: 08:00 A.M. – 04:30 P.M.  
Sunday: 08:00 A.M. – 02:00 P.M.

### Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

## UNIVERSITY ADMISSIONS CENTER

Updated as of November 2025

**Hua Mak Campus**, Martin de Tours Hall  
(Building 'M'), 1<sup>st</sup> Floor

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Line



Facebook



Instagram



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