



MBA (Music Business and Entertainment)

Master of Business Administration

Program Duration: **1.5 – 2 Years**

Class Schedule: **Weekdays (Monday – Thursday)**

Study Option: **Non-Thesis**

Concentration: **Music Business and Entertainment**

Teaching Format: **Block Mode of Teaching (BMT)** – courses are offered in shorter intensive periods

Learning Environment: **Small class sizes, seminar and workshop-based learning**

International Field Trip: **Available under the University's conditions***

QUALIFICATIONS FOR ADMISSION

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0 or its equivalent, with potentials for leadership and management positions.
- Good command of English.

APPLICATION REQUIREMENTS

- A completed application form
- Official transcript of the previous university attended (1 copy)
- Bachelor's degree certificate (1 copy)
- Citizen identification card and House Registration (1 copy) - for Thai applicants
- Passport (1 copy) - for Non-Thai applicants
- One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION FEE 1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

DURATION 1.5 years

VENUE & CLASS HOURS

Hua mak Campus

Weekday (Mon. - Thu.)

- Day Class. 09.30 a.m. - 12.30 p.m.

Weekends (Sat.&Sun.)

- 9.30 a.m. - 4.30 p.m.

ADMISSION SCHEDULE 2025 - 2026

	Semester 1/2025 (May – August 2025)	Semester 2/2025 (September – December 2025)	Semester 3/2025 (January – April 2026)
Application deadline	From now – 30 April 2025	From now – 28 August 2025	From now – 26 December 2025
AU English Proficiency Test and Interview	Online	Online	Online
Entrance results	To be announced by the faculty	To be announced by the faculty	To be announced by the faculty
Induction day	10 May 2025	30 August 2025	10 January 2026
Instruction begins (weekday program)	12 May 2025	1 September 2025	12 January 2026
Instruction begins (weekend program)	17 May 2025	6 September 2025	17 January 2026

CURRICULUM STRUCTURE

Plan A: Thesis Option

Foundation Courses*	
Required Courses	30credits
Elective Course	3 credits
Thesis in concentration	15 credits
Total	48 credits

Plan B: Non-Thesis Option

Foundation Courses*	
Required Courses	30 credits
Elective Courses	12 credits
Individual research project	6 credits
Comprehensive Examination	- credits
Total	48 credits

Foundation courses

Upper Intermediate Academic Writing Course
**(For those who required AU English Proficiency Standard Course)*

Term 1

Introduction to Management Information System
Introduction to Quantitative Analysis
Organizational Behavior
Managerial Accounting

Term 2

Business Research Methodology
Financial Management
International Business Management
Managerial Economics

Term 3

Operations Management
Marketing Management
Strategic Management
Music Business Management (Elective course)

Term 4

Global Music Management (Elective course)
Artist Management in the Music Business (Elective course)
Concert and Venue Management (Elective course)
Individual Research in Music Business

ESTIMATED FEES: INSTALLMENTS

Installments	Thai Students	Non-Thai Students
	(THB)	(THB)
1 st Installment	137,500	137,500
2 nd Installment	137,500	137,500
3 rd Installment	112,500	137,500
4 th Installment	112,500	137,500
Total	500,000	550,000

The fee does not include:

- Admissions fee (non-refundable)
- Textbooks, grammar proofreading of the IR/IS, and thesis reports
- Maintaining Student Status (4,900 THB per Trimester)
- International field trip (for students who received scholarships with a discounted fee of 395,500 THB.

Note:

- In case of a failed grade in any course or comprehensive examination, the student must repeat the course or the exam with the registration and university fees at the latest rate separately.
- International field trip: an additional fee of 154,500 THB is required for those who received a fee of 395,500 THB.
- The fees are subject to change at the university’s discretion without prior notice.

ADMISSIONS OFFICE

Hua Mak Campus
Martin de Tours Hall (Building ‘M’), 1st Floor
Ramkhamhaeng Road, Soi 24, Bangkok 10240, Thailand

Office Hours:
Monday – Friday: 08:30 A.M. – 05:00 P.M.
Saturday: 08:00 A.M. – 04:30 P.M.
Sunday: 08:00 A.M. – 02:00 P.M.

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

UNIVERSITY ADMISSIONS CENTER

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