



M.B.A. FAST TRACK

MASTER OF BUSINESS ADMINISTRATION



GRADUATE SCHOOL OF
**BUSINESS AND ADVANCED
TECHNOLOGY MANAGEMENT**

Program Duration: **1.5 – 2 Years**

Class Schedule: **Weekdays (Monday – Thursday)**

Study Options: **Thesis or Non-Thesis**

Concentrations: **Marketing, Finance, and General Management**

Teaching Format: **Block Mode of Teaching (BMT) – courses are offered in shorter intensive periods**

Learning Environment: **Small class sizes, seminar and workshop-based learning**

International Field Trip: **Available under the University's conditions***

มีทุนการศึกษาจากทางมหาวิทยาลัย

สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย **จ่ายเพียง ๗๙๕,๕๐๐ บาท**

QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and House Registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION FEE 1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

VENUE & CLASS HOURS

Huamak Campus

Ramkhamhaeng 24 Road
Weekday (Mon. - Thu.)

- Day Class: 09.30 a.m. - 12.30 p.m.

GRADUATION REQUIREMENTS

1. Plan A: complete all required coursework of 33 credits, and pass the 15 credits of Thesis Examination
2. Plan B: Complete all required 48 credits of coursework and pass both the Written and Oral Comprehensive Examinations
3. A minimum Cumulative Grade Point Average of 3.00

Graduate School of Business Advanced Technology Management (GS-BATM)

3rd. Fl., A building, Huamak campus,
Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel : +66 (2) 783-2222 Ext. 1360, 1361
email: grad@au.edu



NETWORK OF INTERNATIONAL
BUSINESS SCHOOLS
ACCREDITATION

ADMISSION SCHEDULE 2025 - 2026

	Semester 1/2025 (May – August 2025)	Semester 2/2025 (September – December 2025)	Semester 3/2025 (January – April 2026)
Application deadline	From now – 30 April 2025	From now – 28 August 2025	From now – 26 December 2025
AU English Proficiency Test and Interview	Online	Online	Online
Entrance results	To be announced by the faculty	To be announced by the faculty	To be announced by the faculty
Induction day	10 May 2025	30 August 2025	10 January 2026
Instruction begins	12 May 2025	1 September 2025	12 January 2026

CURRICULUM STRUCTURE

Plan A: Thesis Option			
Foundation Courses*			
Required Courses	30	credits	
Elective Course	3	credits	
Thesis in concentration	15	credits	
Total	48	credits	

Plan B: Non-Thesis Option			
Foundation Courses*			
Required Courses	30	credits	
Elective Courses	12	credits	
Individual research project	6	credits	
Comprehensive Examination	-	credits	
Total	48	credits	

STUDY PLAN HUA MAK CAMPUS

Foundation courses
Upper Intermediate Academic Writing Course
**(For those who required AU English Proficiency Standard Course)*

Thesis Option
Term 1

BG 5006 Intro. to Quantitative Analysis
BP 6903 Organizational Behavior
BA 6601 Managerial Accounting
BC 6501 Intro. to Mgt. Information Systems

Term 2
BP 6902 Business Research Methodology
BP 6910 International Business Management
BF 6701 Financial Management
BE 6401 Managerial Economics

Term 3
BM 6801 Marketing Management
BP 6904 Operation Management
BP 6918 Strategic Management
One Elective Course in Specialization

Term 4
BZ 7000 Thesis in Specialization (6 credits)
BZ 7001 Thesis in Specialization (9 credits)

Non - Thesis Option
Term 1

BG 5006Intro. To Quantitative Analysis
BP 6903 Organizational Behavior
BA 6601 Managerial Accounting
BC 6501 Intro. To Mgt. Information Systems

Term 2
BP 6902 Business Research Methodology
BP 6910 International Business Management
BF 6701 Financial Management
BE 6401 Managerial Economics

Term 3
BM 6801 Marketing Management
BP 6904 Operation Management
Two Elective Courses in Specialization area

Term 4
BP 6918 Strategic Management
Individual Research in Specialization
Two Elective Courses in Specialization area

Term 5
Written and Oral Comprehensive Exam

Specialization Areas:
Marketing
BM 6802 Advertising and Promotion
BM 6806 Int’l marketing Management
BM 6896 Consume Behavior
BM 6803 Product Management
BM 6855 Individual Research in Marketing
Finance
BF 6704 Investment
BF 6705 Management of Financial Institutions
BF 6706 Int’l Financial Management
BF 6791 ST. Risk Management
BF6755 Individual Research in Finance
General Management
Elective courses with General Management Area or other specialization Areas
BP6955 Individual Research in Management

**Elective Courses with Specialization Area*
**Availability of elective courses depends on term and lecturers*



ESTIMATED FEES

Installments	Thai Students	Non-Thai Students		
	(THB)	(THB)	(US\$)	(CNY)
1 st Installment	137,500	137,500	4,583	27,600
2 nd Installment	137,500	137,500	4,583	27,600
3 rd Installment	112,500	137,500	4,583	27,600
4 th Installment	112,500	137,500	4,583	27,600
Total	500,000	550,000	18,333	110,480

The fee does not include:

- Admissions fee (non-refundable)
- Textbooks, grammar proofreading of the IR/IS, and thesis reports
- Maintaining Student Status (4,900 THB per Trimester)
- International field trip (for students who received scholarships with a discounted fee of 395,500 THB.

Note:

- In case of a failed grade in any course or comprehensive examination, the student must repeat the course or the exam with the registration and university fees at the latest rate separately.
- International field trip: an additional fee of 154,500 THB is required for those who received a fee of 395,500 THB.
- The fees are subject to change at the university’s discretion without prior notice.
- Currency exchange rate: THB 32 = US\$1, THB 4.5 = CNY 1

ADMISSIONS OFFICE

Hua Mak Campus
Martin de Tours Hall (Building ‘M’), 1st Floor
Ramkhamhaeng Road, Soi 24, Bangkok 10240, Thailand

Office Hours:
Monday – Friday: 08:30 A.M. – 05:00 P.M.
Saturday: 08:00 A.M. – 04:30 P.M.
Sunday: 08:00 A.M. – 02:00 P.M.

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

UNIVERSITY ADMISSIONS CENTER

Hua Mak Campus, Martin de Tours Hall
(Building ‘M’), 1st Floor
Suvarnabhumi Campus, SR101
Tel: +66 81 815 1237
Tel: +66 2 783 2345
Tel: +66 2 783 2222 ext. 1244

Email: gradadmission@au.edu
WhatsApp: @abacgrad1
Line: @abacgrad
Facebook: abacgraduate
Instagram: au_grad_studies
www.grad.au.edu



Line

Facebook

Instagram

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