



GRADUATE STUDIES

M.S. ITM

MASTER OF SCIENCE IN INFORMATION TECHNOLOGY AND MANAGEMENT

In Class & Hybrid Learning Program

M.S.ITM is designed to equip its graduates with not only firm foundation in information technology including the breadth and depth knowledge of recent development in the field, but also creative thinking and analytical skills that entrepreneurs need to effectively manage their operations.

QUALIFICATIONS FOR ADMISSION

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSIONS FEE

1,000 THB (Non-refundable)

STUDY SYSTEM

- 1st Semester : June-October
- 2nd Semester : November-March

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

VENUE & CLASS HOURS

Huamak Campus

- Friday : 06:30p.m. - 09:30p.m. and
- Sunday : 09:30a.m. - 04:30p.m.

GRADUATION REQUIREMENTS

1. Have completed all the courses of the curriculum
2. Have obtained a cumulative grade point average of at least 3.00
3. Have passed the proposal thesis defense and final thesis defense evaluated by a committee appointed by the University. The final oral defense is open to the public. (Plan A)
4. Have the thesis/part of the thesis published or have obtained on acceptance of its publication in the national or international journal in accordance with OHEC's Regulations or have presented it at a conference and the full paper published in the proceedings. (Plan A)
5. Have passed the oral and written comprehensive examination (Plan B)
6. Have proposed the independent study and passed the final oral independent study defense evaluated by a committee appointed by the university. The final oral defense is open to the public. (Plan B)
7. Have the independent study/part of the dependent study published in any retrievable form. (Plan B)
8. Have obtained library and financial clearance from the University.
9. Have demonstrated good behavior and discipline.

Graduate School of Business Advanced Technology Management (GS-BATM)

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GRADUATE SCHOOL OF
**BUSINESS AND ADVANCED
TECHNOLOGY MANAGEMENT**



NETWORK OF INTERNATIONAL
BUSINESS SCHOOLS
ACCREDITATION

ADMISSION SCHEDULE

Schedule	Semester 1 June - October	Semester 2 November - March
Application Period	All Year Round	All Year Round
Entrance Test + Interview	To be Announce	To be Announce
Classes Start	June	November

CURRICULUM STRUCTURE

Plan A: Type A2 : Coursework and Thesis

Core Courses	12 Credits
Elective Courses	12 Credits
Thesis	12 Credits
Total	36 Credits

Plan B: Coursework and Independent Study

Core Courses	12 Credits
Elective Courses	21 Credits
Independent Study	3 Credits
Total	36 Credits

Core Courses

All students are required to take all four core courses plus elective courses.

ITM 6101	Internet and Social Media Marketing
ITM 6102	Management Information Systems
ITM 6103	Information and Cyber Security
ITM 6104	System Analysis and Design

Elective Courses

IT Courses

ITM 6301	Principle of Artificial Intelligence
ITM 6302	Business Intelligence, Analytics and Data Science
ITM 6303	Computer Network
ITM 6304	Digital Multimedia systems and Applications
ITM 6305	Database and Transaction Processing Systems
ITM 6306	Distributed Information System
ITM 6307	Internet and eCommerce Technology
ITM 6308	Software Engineering
ITM 6309	Research Methodology
ITM 6310	Management of Technology and Innovation
ITM 6311	Knowledge Management
ITM 6312	Strategic Management of Information
ITM 6313	Information Technology Project Management
ITM 6314	Selected Topic in Information Technology

Management Courses

ITM 6401	Organization Management
ITM 6402	Managerial Economics
ITM 6403	Advanced Finance
ITM 6404	Business Management Strategy
ITM 6405	Marketing Management
ITM 6406	Human Resource Management
ITM 6407	Leadership and Interpersonal Dynamics
ITM 6408	Business Ethics
ITM 6409	Quantitative Analysis for Management
ITM 6410	Customer Relationship Management
ITM 6411	Managerial Accounting
ITM 6412	Entrepreneurial Development
ITM 6413	Creating Business Sustainability

Thesis 12 Credits

ITM 7001	Thesis 1
ITM 7002	Thesis 2

Independent Study 3 Credits

ITM 7000	Master Project
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STUDY PLAN

First Year

First Semester

ITM 6101	Internet and Social Media Marketing
ITM 6102	Management Information Systems
ITM 6103	Information and Cyber Security
Total	9 credits

Second Semester

ITM 6303	Computer Network
ITM 6104	System Analysis and Design
ITM 6401	Organization Management
Total	9 credits

Second Year

First Semester

ITM 6405	Marketing Management
ITM 6402	Managerial Economics
ITM 6309	Research Methodology
Total	9 credits

Second Semester

ITM 6404	Business Management Strategy
ITM 6403	Advanced Finance
ITM 7000	Master Project
Total	9 credits

ESTIMATED FEES

TRACK I	Thai Students (THB)	Non-Thai Students (THB)
Installment 1	137,500	187,500
Installment 2	137,500	187,500
Installment 3	125,000	175,000
Total	400,000	550,000

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee
- University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health Insurance (non-Thai students)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 32 = US\$ 1

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated April 2024

UNIVERSITY ADMISSIONS CENTER

ASSUMPTION UNIVERSITY

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Line



Facebook



Instagram



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