



## Ph.D ITM

### DOCTOR OF PHILOSOPHY IN INNOVATIVE TECHNOLOGY MANAGEMENT

มีทุนการศึกษาจากทางมหาวิทยาลัย  
สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย

รับทุนการศึกษา ๕๐๐,๐๐๐ บาท

- Ph.D. in Innovative Technology Management will produce a knowledgeable, business administrative and workplace administrative graduates. They are expected to apply Information Technology in business organization, also are the person with virtue, who can reinforce the code of conduct at universal level where is recognized by the government and the private sector.
- Their knowledge about business administration and Information Technology application is the important factor to our present society where is changing rapidly. Thus in the regard of society change, an expertise with Ph.D. in Innovative Technology Management will be able to integrate all intellect and apply those hands-on experiences to business system. They will be able to manage and administrate work within the organization efficiently and vigorously. It includes a selection of Information Systems which are related and correspond to the innovation.
- Moreover, they can apply the knowledge to solve problems systematically and long lasting for their specialized field or for other related fields.

#### QUALIFICATION FOR ADMISSION

1. Master's degree in Business Administration, Information Technology, Information System and other related field from the institutions accredited by the Ministry of Education, Thailand.
2. GPA of at least 3.25

#### APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended both of Bachelor and Master (1 copy)
3. Bachelor and Master degree (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)
7. Two recommendation letters from former instructors or employers at the time of the application
8. Present a brief research proposal in the field of Business Administration, Information Technology, Information System and other related field.

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

**ADMISSIONS FEE** 1,000 THB (Non-refundable)

#### ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

#### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions that you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

#### GRADUATE REQUIREMENTS

1. Complete the total number of credits of the program
2. Achieve a cumulative grade point average of at least 3.00
3. Have the dissertation / part of the dissertation published or obtained an acceptance of its publication in a national or international journal in accordance with OHEC's Regulations
4. Maintain proper conduct worthy of being a doctoral degree holder
5. Settle all financial obligations to the University
6. Fulfill the requirement of an out-of country fieldtrip

#### Graduate School of Business Advanced Technology Management (GS-BATM)

3<sup>rd</sup>. Fl., A building, Huamak campus,  
Ramkhamhaeng 24 Rd., Bangkok, Thailand  
Tel : +66 (2) 783-2222 Ext. 1360, 1361  
email: grad@au.edu

ADMISSION SCHEDULE

Schedule	June Semester	November Semester
Application Period	All year round	All year round
Entrance Test and Interview	To be announced	To be announced
Class starts	June	November

STUDY PLAN

CURRICULUM STRUCTURE

Number of credits: 54 Credits  
Duration of Study: Students must complete all the requirements for the degree in a maximum of 6 years.

Curriculum Structure:

Coursework and Dissertation	
Required Courses	15 Credits
Elective Courses	3 Credits
Dissertation	36 Credits
Total	54 Credits

COURSES

Required Courses (15 credits)

MIT 8011	Business Strategy and Innovation
MIT 8012	Innovation Strategy in Globally Diverse Markets
MIT 8013	Disruptive and Emerging Technology
MIT 8014	Information Project Management
MIT 8015	Advanced Research Methodology for Technology and Innovation

Elective Courses (3 credits)  
(select 1 subject to study)

MIT 8021	Leadership for Building Sustainable Organizations
MIT 8022	Seminar in Innovative Technology Management

Dissertation (36 credits)

MIT 9201	Dissertation I
MIT 9202	Dissertation II
MIT 9203	Dissertation III
MIT 9204	Dissertation IV

First Year

First Semester

Course Code	Course Title	Credits
MIT 8011	Business Strategy and Innovation	3
MIT 8012	Innovation Strategy in Globally Diverse Markets	3
MIT 8013	Disruptive and Emerging Technology	3

Second Semester\*

Course Code	Course Title	Credits
MIT 8014	Information Project Management	3
MIT 802X	Elective Course	3
MIT 8015	Advanced Research Methodology for Technology and Innovation	3

\*The student takes the Qualifying Examination after finishing the required and elective courses at the end of First Year. He/she must pass the Qualifying Examination before starting the Dissertation

Second Year

First Semester

Course Code	Course Title	Credits
MIT 9201	Dissertation I	9

Second Semester

MIT 9202	Dissertation II	9
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Third Year

First Semester

MIT 9203	Dissertation III	9
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Second Semester

MIT 9204	Dissertation IV	9
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ESTIMATED FEES: INSTALLMENTS

Installments	(THB)	(US\$)
1 <sup>st</sup> Installment	271,100	9,037
2 <sup>nd</sup> Installment	255,000	8,500
3 <sup>rd</sup> Installment	255,000	8,500
4 <sup>th</sup> Installment	250,000	8,333
5 <sup>th</sup> Installment	246,000	8,200
6 <sup>th</sup> Installment	222,900	7,430
Total	1,500,000	50,000

Note

- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requestes by Assumption University.
- Currency exchange rate : THB 32 = US\$1

GRADUATE ADMISSIONS OFFICE

HUA MAK CAMPUS

Admissions Center "A" Building, 1<sup>st</sup> floor  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand  
Monday - Friday 08:30 A.M. - 05:00 P.M.  
Saturday 08:00 A.M. - 04:30 P.M.  
Sunday 08:00 A.M. - 02:00 P.M.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated April 2024

UNIVERSITY ADMISSIONS CENTER

ASSUMPTION UNIVERSITY

Hua Mak Campus, Assumption Building, Floor 1  
Suvarnabhumi Campus, SR101  
Tel: +66 81 815 1237  
Tel: +66 2 783 2345  
Tel: +66 2 783 2222 ext. 1244

Email: gradadmission@au.edu  
WhatsApp: @abacgrad1  
Line: @abacgrad  
Facebook: abacgraduate  
Instagram: au\_grad\_studies  
www.grad.au.edu



Line



Facebook



Instagram



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