



M.B.A. FAST TRACK

MASTER OF BUSINESS ADMINISTRATION



- 1.5 - 2 YEARS APPROXIMATELY
- WEEKDAY PROGRAM
- BLOCK TEACHING
- THESIS OR NON-THESIS OPTION
- SEMINAR, WORKSHOP, DIGITAL LEARNING
- SPECIALIZATION IN MARKETING, FINANCE, GENERAL MANAGEMENT

มีทุนการศึกษาจากทางมหาวิทยาลัย

สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย **จ่ายเพียง ๗๙๕,๕๐๐ บาท**

Graduate School of Business Advanced Technology Management (GS-BATM)

3rd Fl., A building, Huamak campus,
Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-300-4543 ext.1360, 1361

QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English
5. English Proficiency Test and Interview Entrance Examination

ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and House Registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. Three (1x1.5 inches) photographs (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION FEE 1,000 THB (Non-refundable)

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

VENUE & CLASS HOURS

Huamak Campus
Ramkhamhaeng 24 Road
Weekday (Mon. - Thu.)
- Day Class: 09.30 a.m. - 12.30 p.m.

GRADUATION REQUIREMENTS

1. Plan A: complete all required coursework of 33 credits, and pass the 15 credits of Thesis Examination
2. Plan B: Complete all required 48 credits of coursework and pass both the Written and Oral Comprehensive Examinations
3. A minimum Cumulative Grade Point Average of 3.00

ADMISSION SCHEDULE 2023 / 2024

Schedule	Trimester 1/2023 May - August 2023	Trimester 2/2023 September - December 2023	Trimester 3/2023 January - April 2024
Application Deadline	Wed. 19 April 2023	Wed. 16 August 2023	Wed. 20 December 2023
Entrance Examination	Sat. 22 April 2023	Sat. 19 August 2023	Sat. 23 December 2023
Entrance Examination Result	Wed. 26 April 2023	Tue. 22 August 2023	Tue. 26 December 2023
Induction Day	Sat. 13 May 2023	Sat. 2 September 2023	Sun. 14 January 2024
Instruction begins	Mon. 15 May 2023	Mon. 4 September 2023	Mon. 15 January 2024

CURRICULUM STRUCTURE

Plan A: Thesis Option		Plan B: Non-Thesis Option	
Foundation Courses*		Foundation Courses*	
Required Courses	30 credits	Required Courses	30 credits
Elective Course	3 credits	Elective Courses	12 credits
Thesis in concentration	15 credits	Individual research project	6 credits
Total	48 credits	Comprehensive Examination - credits	
		Total	48 credits

ESTIMATED FEES

Installments	Thai Students	Non-Thai Students		
	(THB)	(THB)	(US\$)	(CNY)
1 st Installment	137,500	137,500	4,583	27,500
2 nd Installment	137,500	137,500	4,583	27,500
3 rd Installment	112,500	137,500	4,583	27,500
4 th Installment	112,500	137,500	4,583	27,500
Total	500,000	550,000	18,333	110,000

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health / life insurance (non-Thai students)
- AU Academic Writing Course (15,000 THB for first attempt only)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 30 = US\$ 1, THB 5 = CNY 1

STUDY PLAN HUA MAK CAMPUS

Foundation courses

Upper Intermediate Academic Writing Course

**(For those who required AU English Proficiency Standard Course)*

Thesis Option

Trimester 1

BG 5006 Intro. to Quantitative Analysis
 BP 6903 Organizational Behavior
 BA 6601 Managerial Accounting
 BC 6501 Intro. to Mgt. Information Systems

Trimester 2

BP 6902 Business Research Methodology
 BP 6910 International Business Management
 BF 6701 Financial Management
 BE 6401 Managerial Economics

Trimester 3

BM 6801 Marketing Management
 BP 6904 Operation Management
 BP 6918 Strategic Management
 One Elective Course in Specialization

Trimester 4

BZ 7000 Thesis in Specialization (6 credits)
 BZ 7001 Thesis in Specialization (9 credits)

Non - Thesis Option

Trimester 1

BG 5006 Intro. To Quantitative Analysis
 BP 6903 Organizational Behavior
 BA 6601 Managerial Accounting
 BC 6501 Intro. To Mgt. Information Systems

Trimester 2

BP 6902 Business Research Methodology
 BP 6910 International Business Management
 BF 6701 Financial Management
 BE 6401 Managerial Economics

Trimester 3

BM 6801 Marketing Management
 BP 6904 Operation Management
 Two Elective Courses in Specialization area

Trimester 4

BP 6918 Strategic Management
 Individual Research in Specialization
 Two Elective Courses in Specialization area

Trimester 5

Written and Oral Comprehensive Exam

Specialization Areas:

Marketing

BM 6802 Advertising and Promotion
 BM 6806 Int'l marketing Management
 BM 6896 Consume Behavior
 BM 6803 Product Management
 BM 6855 Individual Research in Marketing

Finance

BF 6704 Investment
 BF 6705 Management of Financial Institutions
 BF 6706 Int'l Financial Management
 BF 6791 ST. Risk Management
 BF6755 Individual Research in Finance

General Management

Elective courses with General Management Area or other specialization Areas
 BP6955 Individual Research in Management

**Elective Courses with Specialization Area*

**Availability of elective courses depends on term and lecturers*

APPLICATIONS

Hua Mak Campus

Admissions Center "A" Building, 1st floor,
 Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Office hours:

Monday – Friday 08:30 A.M. - 05:00 P.M.
 Saturday 08:00 A.M. - 04:30 P.M.
 Sunday 08:00 A.M. - 02:00 P.M.

Suvarnabhumi Campus

Admissions Center SR101,
 88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,
 Samuthprakarn, Thailand 10540

Office hours:

Monday - Friday 08:30 A.M. to 05:00 P.M.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: November 2021

UNIVERSITY ADMISSIONS CENTER

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