



# M.S. MANAGEMENT

## ปริญญาโท การจัดการมหาบัณฑิต

การจัดการอย่างชาญฉลาด ด้วยความคิดสร้างสรรค์  
และนวัตกรรมผ่านเทคโนโลยีสารสนเทศ

รูปแบบการเรียนรู้แบบผสมผสาน พร้อมการสัมมนาท้ายวิชาสำหรับนักศึกษาที่สามารถสื่อสารภาษาไทยได้

Program Duration: **1 Year**

Class Schedule: **Weekdays (Two Days per Week)**

Study Options: **Thesis or Non-Thesis**

Teaching Format: **Block Mode of Teaching (BMT)** – courses are offered in shorter intensive periods

Learning Environment: **Small class sizes, seminar and workshop-based learning**

International Field Trip: **Available under the University's conditions\***

### QUALIFICATIONS FOR ADMISSION

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0

### APPLICATION REQUIREMENTS

- A completed application form
- Official transcript of the previous university attended (1 copy)
- Bachelor's degree certificate (1 copy)
- Citizen identification card and house registration (1 copy) - for Thai applicants
- Passport (1 copy) - for Non-Thai applicants
- One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

### ADMISSIONS FEE

1,000 THB (Non-refundable)

### ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

### VENUE & CLASS HOURS

Hua Mak Campus — Weekday classes, two days per week, from 18:30 to 21:00 hrs.

## หลักสูตรปริญญาโท การจัดการมหาบัณฑิต

ส่งเสริมและพัฒนาทักษะเชิงนวัตกรรม และความคิดสร้างสรรค์ในผู้ประกอบการใหม่ ผู้จัดการองค์กร และผู้นำทั่วไป ไม่ว่าจะเป็นองค์กรที่แสวงหากำไร องค์กรไม่แสวงหาผลกำไร หรือ ภาครัฐที่มุ่งหาประสิทธิภาพ ด้วยการ ใช้เครื่องมือที่ทันสมัยในการจัดการ การดำเนินงานเพื่อบรรลุเป้าหมายใน สภาพแวดล้อมที่เปลี่ยนแปลงอย่างรวดเร็ว

มุ่งเน้นการพัฒนาทักษะการจัดการที่ จำเป็นสำหรับการนำความคิด สร้างสรรค์และแนวคิดใหม่ๆ เข้ามาใช้ ในธุรกิจและให้ความเข้าใจในความซับซ้อนและความท้าทายที่เกี่ยวข้องกับ การจัดการทรัพยากรในระบบ เศรษฐกิจแห่งความรู้ที่เป็นสากล หรือ เรียกว่า "ความรู้ที่ไม่มีพรมแดน"

ADMISSION SCHEDULE 2026 - 2027

	Semester 3/2025 (January - April 2026)	Trimester 1/2026 (May - August 2026)	Trimester 2/2026 (September - December 2026)	Trimester 3/2026 (January - April 2027)
Application Deadline	26 December 2025	24 April 2026	17 August 2026	17 August 2026
AU EPS Test and Interview	By appointment	By appointment	By appointment	By appointment
Induction Day	10 January 2026	9 May 2026	29 August 2026	29 August 2026
Instruction begins	17 January 2026	11 May 2026	31 August 2026	31 August 2026

CURRICULUM STRUCTURE

Plan A Type A2 (Coursework and Thesis)	
Required Courses	15 credits
Elective Courses	9 credits
Thesis	12 credits
Total	36 credits
Plan B (Coursework and Independent Study)	
Required Courses	15 credits
Elective Courses	18 credits
Independent study	3 credits
Total	36 credits



STUDY PLAN

Plan A Type A2 (Coursework and Thesis)	
Year 1	Semester 1
• MS 6401	Organizational Management
• MS 6572	Management Information System (Elective course)
• MS 6539	Quantitative Analysis for Management (Elective course)
• MS 6408	Marketing Management
Year 1	Semester 2
• MS 6406	Business Management Strategy
• MS 6551	Managerial Economics (Elective course)
• MS 6409	Financial and Accounting for Manager
• MS 6407	Research Methodology
Year 2	Semester 1
• MS 7002	Thesis I
• MS 7003	Thesis II
Plan B (Coursework and Independent Study)	
Year 1	Semester 1
• MS 6401	Organizational Management
• MS 6534	Information Communication Technology Management (Elective course)
• MS 6539	Quantitative Analysis for Management
• MS 6550	Managerial Accounting (Elective course)
Year 1	Semester 2
• MS 6408	Marketing Management
• MS 6551	Managerial Economics (Elective course)
• MS 6409	Financial and Accounting for Manager
• MS 6407	Research Methodology
Year 2	Semester 1
• MS 6547	Customer Relationship Management (Elective course)
• MS 6406	Business Management Strategy
• MS 7004	Independent Study
• MS 6552	Innovation Management and Design Thinking (Elective course)

ESTIMATED FEES

Thai Students (THB)	
Installment 1	100,100
Installment 2	87,800
Installment 3	87,100
Total	275,000

WHAT Will YOU GET?

Knowledge and Know-how

At GSBATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning

With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family

You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

ADMISSIONS OFFICE

Hua Mak Campus

Martin de Tours Hall (Building ‘M’), 1<sup>st</sup> Floor  
Ramkhamhaeng Road, Soi 24, Bangkok 10240, Thailand

Office Hours:

Monday – Friday:	08:30 A.M. – 05:00 P.M.
Saturday:	08:00 A.M. – 04:30 P.M.
Sunday:	08:00 A.M. – 02:00 P.M.

UNIVERSITY ADMISSIONS CENTER

**Hua Mak Campus**, Martin de Tours Hall  
(Building ‘M’), 1st Floor  
Tel: +66 81 815 1237  
Tel: +66 2 783 2345  
Tel: +66 2 783 2222 ext. 1244

Email: gradadmission@au.edu  
WhatsApp: @abacgrad1  
Line: @abacgrad  
Facebook: abacgraduate  
Instagram: au\_grad\_studies  
www.grad.au.edu



Line



Facebook



Instagram



www.grad.au.edu