



ON-CAMPUS PROGRAM WITH SMART HYBRID ACCESS

M.S. in Management (MiM)

Master of Science in Management

Program Duration: **1 Year**

Class Schedule: **Weekday and Weekend Classes**

Study Options: **Thesis or Non-Thesis**

Teaching Format: **Block Mode of Teaching (BMT) – courses are offered in shorter intensive periods**

Learning Environment: **Small class sizes, seminar and workshop-based learning**

Learning Format: On-Campus with Smart Hybrid access (In-class / Live / Replay**)

International Field Trip: **Available under the University's conditions***

QUALIFICATIONS FOR ADMISSION

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and House Registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

VENUE & CLASS HOURS

On-Campus Learning with Smart Hybrid Flexibility
(On-site / Live Access / 60-Day Replay)

ADMISSIONS FEE

1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

PROGRAM BACKGROUND

The MiM (Master of Science in Management) program is an international graduate program designed to build management knowledge, strengthen analytical and leadership skills, and cultivate a positive and future-ready managerial mindset. The program emphasizes creating new value from existing organizational resources while understanding broader social dynamics that influence management decisions, aiming to support multi-dimensional social sustainability.

This learning approach develops students' capabilities in analytical thinking, creative problem-solving, and rapid decision-making, supported by Generative AI and General-purpose AI applications aligned with the International AI Competency Framework.

Each course integrates theory with real-world practice, focusing on stakeholder understanding, risk awareness, and complexity-based decision making. Students will learn to lead intelligently in a rapidly changing environment, applying modern management tools to drive sustainable growth and organizational transformation.

Smart Hybrid Learning Advantage:

Study on campus, join live classes from anywhere when needed, and review recorded sessions for 60 days — providing flexibility for working professionals without compromising academic rigor.

CONTACT INFORMATION:

Graduate School of Business and Advanced Technology Management (GS-BATM)

3rd. Fl., A building, Huamak campus,
Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-783-2222 ext.1360, 1361
Email : grad@au.edu

* International field trip availability depends on University regulations and academic calendar.

** Replay availability follows program learning policy.



Admission Schedule 2025/2026		
Schedule	Semester 1/2025 June – October 2025	Semester 2/2025 November 2025 – March 2026
Application deadline	From now – 27 May 2025	From now – 28 October 2025
AU English Proficiency Test and interview	Online	Online
Entrance results	To be announced by the faculty	To be announced by the faculty
Instruction begins	June 2025	November 2025

Curriculum Structure			
Plan A Type A2 (Coursework and Thesis)		Plan B (Coursework and Independent Study)	
Required Courses	15 credits	Required Courses	15 credits
Elective Courses	9 credits	Elective Courses	18 credits
Thesis	12 credits	Independent study	3 credits
Total	36 credits	Total	36 credits

Study Plan			
Plan A Type A2 (Coursework and Thesis)		Plan B (Coursework and Independent Study)	
Year 1 Semester 1		Year 1 Semester 1	
MS 6401	Organizational Management	MS 6401	Organizational Management
MS 6572	Management Information System (Elective course)	MS 6534	Information Communication Technology Management (Elective course)
MS 6539	Quantitative Analysis for Management (Elective course)	MS 6539	Quantitative Analysis for Management (Elective course)
MS 6408	Marketing Management	MS 6550	Managerial Accounting (Elective course)
Year 1 Semester 2		Year 1 Semester 2	
MS 6406	Business Management Strategy	MS 6408	Marketing Management
MS 6551	Managerial Economics (Elective course)	MS 6551	Managerial Economics (Elective course)
MS 6409	Financial and Accounting for Manager	MS 6409	Financial and Accounting for Manager
MS 6407	Research Methodology	MS 6407	Research Methodology
Year 2 Semester 1		Year 2 Semester 1	
MS 7002	Thesis I	MS 6547	Customer Relationship Management (Elective course)
MS 7003	Thesis II	MS 6406	Business Management Strategy
		MS 7004	Independent Study
		MS 6552	Innovation Management and Design Thinking (Elective course)

Estimated Fees		
Installment	Thai Students (THB)	Non-Thai Students (THB)
1	137,500	187,500
2	137,500	187,500
3	120,500	175,000
Total	395,500	550,000

- The fee doesn't cover the followings:**
- Admission fee (non-refundable)
 - Textbooks
 - Maintaining Student Status (5,300 THB per Semester)
- Note:**
1. In case of a failed grade in any course or comprehensive examination, the student must repeat the course or the exam with the registration and university fees at the latest rate separately.
 2. International field trip: an additional fee of 154,500 THB is required for those who received a fee of 395,500 THB.
 3. The fees are subject to change at the university's discretion without prior notice.
 4. Currency exchange rate: THB 32 = US\$1, THB 4.5 = CNY 1

Admissions Office

Hua Mak Campus
Martin de Tours Hall (Building 'M'), 1st Floor
Ramkhamhaeng Road, Soi 24, Bangkok 10240, Thailand

Office Hours:
Monday – Friday: 08:30 A.M. – 05:00 P.M.
Saturday: 08:00 A.M. – 04:30 P.M.
Sunday: 08:00 A.M. – 02:00 P.M.

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.