



ABAC  
GRADUATE SCHOOL  
of BUSINESS

## **Doctor of Philosophy in Hospitality and Tourism Management Ph. D. HTM Statement of Purpose**

A Statement of Purpose (SOP) is an essay stating the purpose of applying to the Ph.D. HTM program at Assumption University. This essay consists of a gist of who you are, who you want to become, and how ready you are to pursue the Ph. D. HTM course.

Write your statement of purpose for Ph. D. HTM program by answering following questions.

1. Why do you want to pursue the Ph. D. HTM program?
2. What are the primary skills/competencies you plan to develop within your above requested specialization area?
3. How does your prior professional experience support Ph. DM HTM program.
4. What career objectives do you hope to achieve upon completion of this program?