



# Young Leadership MBA Program

Transform Digital Mindset to transform Business

Build the future Now

# We build



## **New Perspective of Leadership Potential**

Revisit your leadership skills and ability to change and transform business under the digital ecosystem.



## **Young Leadership under the Agile Organization**

Partnership with Agility Development Framework from the global organization to create Young Leadership skills to cope with agility system in organizations.



## **Integrated MBA Key Knowledge with the Student-Centric**

Create success drivers from the key knowledge of the MBA contents with your experience and the exchange of the best practice among the learners.



## **Reboot your Brain with the new Operating System.**

Realize the ability of your brain processing with the new thinking skills as the new OS to reboot your brain to see things differently.



# How we run this program

We are working and learning together.



# Welcome!!

## The Young Leadership MBA Program



We stimulate people with right questions more than right answers. Under the digital world, people seek answers with many questions. However, the right questions should be found out first. We develop the young leader with the right content of MBA knowledge and revise the student's filter to see world in the different perspective. We want to develop together with the young manager for new Leadership skills under the Digital Ecosystem. Leaders require to design their own management and leadership system to lead their organizations into the Blue Color Way.



**Kitikorn Dowpiset, Ph.D.**  
Associate Dean of GSB

# What we design the Program

Active Mind to Change the World



Young manager  
with 3-5 years of  
management  
experiences



Sharing your  
experiences under the  
portfolio documents



We interview and  
review to put your  
experiences into  
academic credits  
(12-15 credits)



Design your  
study plan up  
to 16 months



Blending learning  
mode with in-class  
experiences with  
digital platform of  
Learning (LMS)



Study 2 days /  
week for 11-12  
courses (one  
month one  
course)



Leadership  
Development  
Program in  
each semester



Your case /  
business  
experiences will  
be used as a part  
of learning.



# Our Strategic Partners



Drucker Society of Thailand



**The Drucker Institute**  
Claremont Graduate University



**AGILITYINSIGHTS**  
Perfecting the Art of Management

BUSINESS PARTNER  
LOCAL REPRESENTATIVE

**AGILITYINSIGHTS**  
Management Design



**Brain Technologies**  
Brain Processing

# Time Line of Study

Insert the title of your subtitle Here

## Young Leadership Boot Camp

Induction Program  
Brain Assessment  
Design the new  
Leadership skills

**June 19**

Apply and submit  
your management  
experiences to the  
program.  
We review and  
interview for credit  
transfer

**Apply & transfer**

## Young Leadership Development

- End of Trimester
- Leadership development
  - Peter Drucker Practice
  - Agile Management Design
  - Integration Project Forum

## 4 Trimester (16 Months)

Study 4 subjects  
2 days /week  
Workshop style  
Online Platform  
Case base project  
Final exam with  
discussion

**Learn & Develop**

## Young Leadership Review

- 2 Days-1 night Integration  
Leadership Development
- Digital Business Games
  - Appreciative Dialog
  - Define new success

## Individual Leadership Case Research

Combine and Define  
the individual  
Leadership Case  
Study in your  
workplace Present to  
the Program

**Leadership  
Showcase**

**Graduation**

# Key Learning Outcomes

For the Young Leadership MBA Program, Assumption University

- Integrate, analyze, and evaluate new data/situation.
- Apply Conceptual framework to analyze organization.
- Analyze a particular industry in the digital economy.

Intellectual Skills

- Model of digital ecosystem in the business.
- How managers understand the new market under the real world.
- Integrated management and business practice to develop the new opportunity.

Knowledge

Practical skills

- Give Professional presentation.
- Produce creative and realistic solutions for the complex problems.
- Develop and present a proposal to a real business idea.

Transformable skills

- Clearly identify criteria for transformation.
- Network effectively and how define the right opportunities.
- Manage and value cultural differences.



# Admission Qualification

Insert the title of your subtitle Here

Three to Five year  
management experiences



Business Certification /  
Diploma



Bachelor's degree



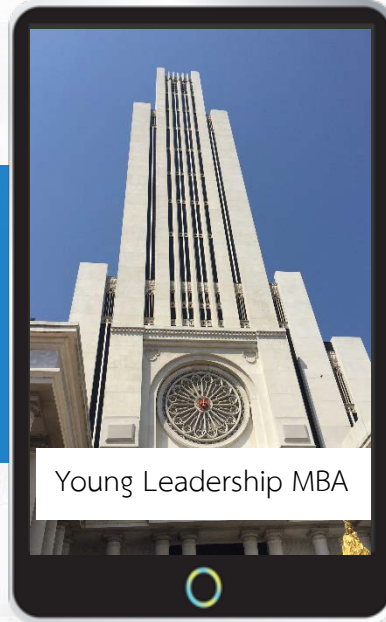
Good Command of  
English



Minimum CGPA of 2.00  
on 4.00 scales



Computer Literacy



# Admission Requirements

Fill-in application form

Apply the management experiences on our Work Portfolio (3-5 Years of experiences)

Your CV

Documents to present your experiences.

Official transcripts of the Bachelor degree.

Citizen identification card (photocopy) for Thai

Two copies of your passport for Foreigner.

# Learning Style



# Workshop In-Class





A low-angle photograph of a modern city skyline, featuring a prominent curved glass skyscraper in the center. The sky is a clear, bright blue. A large, semi-transparent blue circle is overlaid on the image, serving as a background for the text. The text is centered within this circle.

# Thank you

Graduate School of Business  
Assumption University